



Proclamation of the MIDPENINSULA REGIONAL OPEN SPACE DISTRICT

GIVEN TO HONOR THE RETIREMENT OF

Cydney Bieber

WHEREAS, Cydney Bieber has been an employee of the Midpeninsula Regional Open Space District (District) from August 2013 through December 2022; and

WHEREAS, Cydney began as a temporary employee hired as the Web Administrator, immediately tackling a complete website redesign and platform migration to modernize openspace.org in 2014, then repeated that feat in 2021 with another extensive mobile-first upgrade that has significantly improved District communications and transparency, allowing for ease of information retrieval by members of the public; and

WHEREAS, Cydney launched the District’s Plug Into Nature e-newsletter in 2014, going on to edit and produce nearly 100 consecutive e-newsletter issues that have connected tens of thousands of people to the District’s work, mission and public activities; and

WHEREAS, Cydney diligently executed her responsibilities as a Public Affairs Specialist II, organizing, writing, and editing web information, serving as a communications advisor on a host of District projects, including the mountain lion research study, Highway 17 crossings project, ADA self-evaluation report, Rancho San Antonio multimodal access study, and more; and

WHEREAS, when the pandemic hit in early 2020, Cydney quickly revamped the District’s notifications process to accelerate a transition to electronic communications as a safe and accessible alternative to protect public health, and subsequently managed the selection, set up and launch of a new customer relationship management system that will further elevate the District’s outreach and engagement efforts for years to come; and

WHEREAS, Cydney has contributed greatly to the success of the Public Affairs Department and the entire District by providing onboarding, support, historical context and advice to all her teammates, including her manager; and

WHEREAS, whenever a complex “what if?” or “how might we?” project popped up, Cydney was the reliable and steadfast go-to person, particularly if that project had a digital interface, and she never failed to help figure things out; and

WHEREAS, beyond her technological prowess, Cydney leaves a legacy of contributions to the District, including the successful grand opening event for the Mount Umunhum Summit, hosting District tours for the Special Parks Districts Forum, public unveiling of the new Bay Trail connection at Ravenswood, countless groundbreaking, and serving as acting department manager for nearly all of 2018; and

WHEREAS, Cydney is recognized by her peers, District staff, and the Board of Directors for her technical expertise, droll wit, selfless helpfulness and willingness to go the extra mile to add value in everything she does; and

WHEREAS, Cydney will be greatly missed by her colleagues and friends at the District as she pursues her “next chapter.”

NOW, THEREFORE, LET IT BE RESOLVED, that the Board of Directors of the Midpeninsula Regional Open Space District extends its appreciation of Cydney Bieber for her excellent service to the District over her nearly 10-year tenure.

ZOE KERSTEEN-TUCKER, BOARD PRESIDENT

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