

From: [Midpeninsula Regional Open Space District](#)
To: [Clerk](#)
Subject: Measure AA BOC - Allen Brown
Date: Friday, November 9, 2018 12:47:24 PM

| | |
|--|---|
| Name * | Allen Brown |
| Residential Voting Address * | <input type="checkbox"/> [REDACTED] Montara, California 94037 United States |
| Daytime Phone Number * | [REDACTED] |
| Evening Phone Number * | [REDACTED] |
| Email * | [REDACTED] |
| Please list your community activities and/or work experience * | <p>501(c)(3) Non-Profit Management: COO & CFO of GreatSchools; Board of Directors, Exploring New Horizons; Executive Director of Solar Energy Association of Oregon</p> <p>Community Service: School Site Councils, Half Moon Bay High School and Cunha Intermediate School</p> <p>Business Development: SunPower Corporation; Cupertino Electric; Metacode Technologies; Dialog Information Services; Global Telesystems</p> <p>Teaching: Graduate Teaching Fellow at Stanford University and University of Oregon</p> <p>Land Use Planning: State of Oregon</p> |

Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years? *

I am interested in "giving back" to Midpeninsula Regional Open Space District, where I have enjoyed hiking for decades, and serving its stated mission "to acquire and preserve a regional greenbelt of open space land in perpetuity, protect and restore the natural environment, and provide opportunities for ecologically sensitive public enjoyment and education."

My goals for the District for the next 10 years would include working closely with other Board members, staff, volunteers, other governmental agencies, non-profit organizations, and the public to achieve the following:

- Acquisition of additional open space lands for the District.
- Improvements to the management of open space lands to preserve natural habitats and serve an increasing demand to provide diverse opportunities for public enjoyment while being consistent with ecological values and public safety.
- Implement priority actions for open space preservation and regional trails in the Coastside

Protection Program Area.

- Effective implementation of Climate Action Plan to meet or exceed GHG reduction goals.
- Effective implementation of Midpeninsula Integrated Pest Management (IPM) Program.
- Enhance public safety through effective management of lands in relation to potential wildfires, earthquakes, and flooding.
- Increase educational activities in the District, in cooperation with K-12 school districts, community colleges, and local non-profit educational organizations.
- Facilitate public access through alternative transportation options
- Prudent management of District's budget to insure long-term sustainability of the organization

What activities do you favor on District preserves? What activities do you oppose? *

Activities favored on District preserves:

- Hiking
- Mountain biking on designated trails
- Environmental education
- Scientific research
- Integrated pest management

Activities opposed on District preserves:

- Off-road vehicles
- Commercial soliciting
- Use of weapons
- Use of drones
- Fires (except approved controlled burns)

What do you see as the major issues of the District today and in the next few years? . *

- Additional land acquisition and preservation to serve the organization's stated mission
- Balancing increasing demands for public access to open space lands
- Implementing Coastside Protection Program
- Implementing climate action strategies, as outlined in Climate Action Plan
- Developing updated strategies for Wildfire Management
- Working to open Bear Creek Redwoods Open Space Preserve

Please list any additional information about yourself which you would like to include (hobbies, education, family, etc.) *

I have been a resident of the Coastside of San Mateo County since 1986, and a homeowner in Montara since 1990.

I am an environmentalist, solar energy champion, and outdoor enthusiast. In addition to hiking and backpacking throughout North America, I also enjoy sea kayaking, camping, bicycling, photography, music and global travels.

I have a daughter, Lyja, who is 28 years old. She attended K-12 public schools on the Coastside (Cabrillo Unified School District), and graduated from Cal Poly San Luis Obispo.

My higher education degrees include:

- Master of Science in Engineering Management, Stanford University
- Master of Urban Planning, University of Oregon

– Bachelor of Science with Distinction (concentration in Environmental Science), Cornell University
(College of Agriculture and Life Sciences)

Applicant Requirements: I agree

– I am 18 years of age or older.

– I am a Registered Voter residing
within the boundaries of District Ward

7 *

From: [Midpeninsula Regional Open Space District](#)
To: [Clerk](#)
Subject: Measure AA BOC - Andrew Nourse
Date: Thursday, November 8, 2018 1:18:58 AM

| | |
|--|--|
| Name * | Andrew Nourse |
| Residential Voting Address * | <input type="checkbox"/> [REDACTED] Woodside, CA 94062 United States |
| Daytime Phone Number * | [REDACTED] |
| Evening Phone Number * | [REDACTED] |
| Email * | [REDACTED] |
| Please list your community activities and/or work experience * | Software Engineer, Cisco, 1996–2009, FTP Software 1992–1996, Digital Equipment Corp, 1976–1992. |
| Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years? * | <p>I would like to see more cooperation among the various preserve user groups. I would propose that we have more activities that involve multiple user groups, e.g. equestrians and mountain bikers, in the interest of fostering greater harmony and cooperation between them.</p> <p>Would also improve relations between preserve users and neighboring property owners.</p> <p>I may be in a particularly good position to do this, as I am a hiker, a rider, and a resident of Kings Mountain.</p> |
| What activities do you favor on District preserves? What activities do you oppose? * | <p>Favor: Hiking, imountain biking, horseback riding, astronomy.</p> <p>Oppose: motorcycles.</p> |
| What do you see as the major issues of the District today and in the next few years? . * | <p>Improving relations among user groups.</p> <p>Acquiring more land and building multi-use trails on the land Midpen already has,</p> |
| Please list any additional information about yourself which you would like to include (hobbies, education, family, etc.) * | Education: B.S. Massachusetts Institute of Technology. |
| Applicant Requirements: – I am 18 years of age or older. – I am a Registered Voter residing within the boundaries of District Ward 7 * | I agree |

From: [Midpeninsula Regional Open Space District](#)
To: [Clerk](#)
Subject: Measure AA BOC - Hilary Paulson
Date: Thursday, November 8, 2018 7:52:37 PM

Name * Hilary Paulson

Residential Voting Address * ☐ [REDACTED]
Redwood City 94061
United States

Daytime Phone Number * [REDACTED]

Evening Phone Number * [REDACTED]

Email * [REDACTED]

Please list your community activities and/or work experience *

EDUCATION

University of California, Hastings College of the Law
Juris Doctor 1989, admitted to the California Bar
Emphasis on Environmental and Governmental Law

Intern – State Attorney General
Natural Resources and Environmental Divisions, including water rights

University of California, Berkeley
BA Geography 1986
Focus on urban growth and development and planning

PROFESSIONAL EXPERIENCE

Trustee
Redwood City School Board – Redwood City Elementary School District
Appointed 2008, Elected 2009 and reelected 2013 –present
President 2017 and 2013
The Redwood City School District is highly diverse, both socio-economically and ethnically, consisting of 16 schools with 7,000+ students, preschool – 8th grade with a budget of approximately \$100,000,000.
Committee participation includes: Construction Bond Team for our \$200,000,000 bond with projects at 16 schools, Citizens Bond Oversight Committee, Audit Committee, Policy Committee and Budget Committee.
Leadership Team for the District’s two successful parcel tax campaigns and the Bond Campaign, including the Bond Rating team.
Received a Master in Governance Certificate from the California School Boards Association.

Leadership Council
Redwood City 2020
2014– present
Chairman 2015

Redwood City 2020 is a unique partnership of community stakeholders, including school districts, City and County government, local health institutions – all supporting community wide education and wellness. Programing includes community schools, parent education and engagement, safe routes to school, cradle to career pipeline, alcohol and substance abuse programs and teen wellness.

San Mateo County Committee on School District Organization

2010–Present

Chairman

The Committee adjudicates school and school district boundary changes and develops trustee area boundaries for districts and the county school board.

Sequoia High School Education Foundation

2011–Present

Treasurer

SHSEF is a hands on board with all members participating in: fundraising, donor stewardship, budget development, strategic planning, board recruitment and events. SHSEF has grown from \$35,000 to \$525,000 organization

Redwood City Education Foundation

2004–2008

Vice President and Grant Writer

RCEF actively supports arts, music, science, outdoor education and technology in the Redwood City School District – providing services and programs equitably across a highly diverse school district.

Redwood City Planning Commission

2000–2006

Chairman 2004–2006

The Commission reviews and guides the City Council on development in Redwood City. Committee work included: the General Plan Committee, Downtown Precise Plan, Downtown Advisory Group, Liaison to the Historic Resources Advisory Committee, dealing with local cultural resources and the Relocation Appeals Board.

Redwood City Housing and Human Concerns Committee

1997–2000

Vice Chairman

The HHCC is responsible for review and award of yearly Federal and local grants to community agencies and partners serving Redwood City most at risk residents.

Attorney

Tharpe & Howell and Henderson & Wohlgemuth

1988–1996

Litigation and Trial Counsel

Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years? *

As a Director I would be dedicated to an organization that plans not just for today, or next 10 years but for the next 100 years protecting the health and well being of the open space preserves, and the well being of the entire community, north and south peninsula, coastside, mountain top and

bayside. I wholly support the complex and diverse mission of the District in balancing acquisition, preservation and restoration of habitat with public enjoyment, use and education. My work on the Redwood City School Board and the Redwood City Planning Commission made it clear that it is imperative that we create a new generation of stewards of the land. Youth and their communities need to understand the essential nature of open spaces, whether by protecting endangered habitat, preserving vistas and agricultural lands or by creating places for the community to go to recover from our increasing urban and developed environment. The mission of District to acquire and protect lands can only be supported if a diverse group of users, whether they be bikers, hikers or riders comes to love the open spaces and think of them as their own. The feeling of public ownership is the key to protection against encroaching development.

A specific interest of mine from my work on the School Board would be to support the District in expanding its mission of education and enjoyment particularly to underserved communities and engaging all stakeholders in valuing their open spaces for the coming decades. The Redwood City School District has a majority of English language learners coming from low socio-economic backgrounds. It has been my experience on the school board that while the school district can make significant strides toward removing the academic achievement gap, it is very difficult to overcome the "experience gap." The children of my district can see the hills and smell the bay tide as it ebbs and flows, but may never have the experience of walking in the redwoods or on the bay's edge unless their parents and school can afford to send them to Outdoor Education Program. Eighth graders will tell you that their week in the woods with Outdoor Ed is a transformative experience that will affect them for the rest of their lives. Continuing bay land protection and expansion of the bay trail will provide immediate opportunities for those communities that live closest to the bay as well as for bike commuters.

What activities do you favor on District preserves? What activities do you oppose? *

On a personal level, I enjoy hiking the preserves. Whether for exercise or amateur photography, they are a place to connect as a family and restore balance to our busy lives. When my girls were school age, the preserves were the best classrooms and continue to influence their choice of college majors and careers.

On a policy level, I support the balanced mission of the District to preserve and protect open space whether wild or agricultural and grazing lands, along with public use. Having spent the last 10 years on an elementary school board, I believe that outdoor education is absolutely essential in creating a well-rounded student and support all educational programming.

I oppose any activity that could damage sensitive ecosystems or that would bring any type of motorized vehicles the trails, including electric bicycles, ATVs etc.... Personally I no longer use the preserves to walk my dog, having had several negative experiences with people running dogs off leash in leashed areas. I understand staffing restrictions, but would appreciate greater enforcement of "on leash" areas to ensure a dog walk is a moment of respite with no unpleasant surprises.

What do you see as the major issues of the District today and in the next few years? . *

The District must manage, with transparency, a highly diverse and complex organization, while facing escalating construction costs that could erode the completion of future open space projects. The District must balance its goal of protection of sensitive habitats with its increasingly diverse constituency's need for expansion of public access to open space. The District must continue to work quickly to preserve open space in the coastal communities as well as the San Francisco Bay shoreline from encroaching development. The District must continue expand public support and create public open space accessible to all its members.

Please list any additional information about yourself which you would like to include (hobbies, education, family, etc.) *

Issues of open space and bay front preservation are of key importance to me and led to my work on the Measure Q campaign steering committee and with FORWC, Friends of Redwood City. This grass roots effort led to a local referendum that defeated a huge high-rise bay front development project that would have led to significant bay fill.

Environmental youth education is the foundation for creating the next generation of environmental stewards. On the School Board, I have worked very hard to maintain the Redwood City School District's Outdoor Education program for all students, despite years of budget reductions from the State of California. On a very local scale, I served as a member of the Redwood City School District Playground committee, writing grants that brought new playgrounds to all of our schools. I helped write grants, plan and create the Roy Cloud School garden and assisted with science education in their classrooms.

As my three daughters were growing up in Redwood City, my husband and I spent countless hours with them in the redwoods hiking, picnicking and counting banana slugs. They are also very patient with my hobby of macro photography of lichens, mushrooms and flora of the forest floor. My children continue to influence my understanding of open space use. My oldest is in the eco and adventure tourism industry catering to mountain bikers, kayakers and fisherman. My middle child, who has a B.S. in Crop Science from Cal Poly and was a summer intern at Swanton Ranch, makes sure I understand the importance of watershed maintenance and grazing land policy. My third, who is majoring in materials science engineering at Cal, is interested in taking ideas from nature and turning them into new technology.

Applicant Requirements: I agree

– I am 18 years of age or older.

– I am a Registered Voter residing within the boundaries of District Ward

7 *



APPLICATION FOR DIRECTOR – Ward 7

Name: Jessica Shade

Residential Voting Address: [REDACTED] Redwood City, CA 94062

Daytime Telephone: [REDACTED] _____

Evening Telephone: [REDACTED]

Email: [REDACTED]

1. Please list your community activities and/or work experience

I am currently employed as the Director of Science Programs for the Organic Center, a non-profit organization that focuses on working with farmers and other stakeholders to find sustainable solutions to agricultural challenges through scientific collaborations, education campaigns, and public-private partnerships with educational institutions, governments, the private sector, and other non-government organizations. In this role, I work closely with farms to ensure they are the using best practices to be stewards of the land – supporting and promoting healthy ecosystems, robust biodiversity, and strong soil health. I tackle such issues as balancing agricultural and food safety needs with the needs of wildlife and native plant communities.

My role requires the ability to develop strategic direction based on scientific, economic, social, and policy issues that are directly relevant to our sustainability goals. I represent the organization through public speaking events, radio shows, and video. I also manage complex teams involving multiple organizations and individuals with diverse (and sometimes opposing) perspectives in a team setting to unite them in a common goal and bring about institutional and policy changes. This has made me sensitive to the broad array of perspectives in conservation – a skill that would come in handy as a Midpeninsula Regional Open Space District Board of Director member. I am also familiar with making decisions for the good of the environment in the face of political pressure from both national and local policy bodies.

While my current work focuses on conservation agriculture, I also have experience and interest in a wide variety of land-management issues. My previous academic and professional

experiences have allowed me to focus on issues such as Bay Area coastal ecosystem restoration and biodiversity (as a field crew leader for the restoration company, Greening Associates), sensitive and rare plant communities (as a field crew leader for Seeds of Success with the Bureau of Land Management), and the intersection of natural and urban areas (as a graduate student at UC Berkeley), among others.

Outside of my work experience I am a dedicated member of the Redwood City community, and engage in multiple community service activities to enrich our neighborhood and the public in general. For example, I currently volunteer with the PUENTE program at Cañada College, which focuses on increasing the number of educationally disadvantaged students who enroll in four-year colleges and universities, earn college degrees and return to the community as mentors and leaders to future generations. I also have experience as a volunteer board member, and currently serve on several boards and advisory committees (eg. the International Society for Organic Farming and Agriculture Research Board).

Encouraging diversity in environmental engagement is a passion of mine, and, in addition to being committed to increasing biological diversity in natural areas, I am also committed to increasing cultural diversity and access to open spaces for underrepresented populations. As such, I have sat on the board of directors for Building Diversity in Science, the Integrative Biology Diversity Committee at the University of California, Berkeley, and Integrative Biology Women in Science Committee. I have also mentored for a variety of organizations including Strategies for Ecology Education, Diversity and Sustainability, the Society for the Advancement of Chicanos and Native Americans in Science (SACNAS), and Teens Turning Green.

I am deeply committed to the functioning of our local government. I stay up-to-date on local government issues, and have developed an interest in how the city and county government functions for the last several decades – ever since I had the privilege of working at the San Mateo County Planning and Building Department.

Finally, I have knowledge of and exposure to finance and budget issues, as well as program evaluation. I have held several positions where budgeting has been a priority, including my current position, where I am responsible for funding and budgeting of projects.

2. Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years?

I am interested in serving as a Director of the Midpeninsula Regional Open Space District Board of Directors because it is a perfect meld of my skills and passions. I am passionate about open space in our region, and active as an outdoor enthusiast. I am also skilled at providing strategic direction for organizations and developing creative solutions to multifaceted challenges, while working with diverse stakeholders who do not always agree.

I believe that I would bring a unique mix of knowledge and experience to the board that would complement and bring a new dimension to the current board makeup. For example, I would add awareness of how farming intersects with open space, and the experience of someone who has in-depth knowledge and experience with the Peninsula coastal areas. I would contribute a perspective of someone with a deep understanding of scientific issues of open space, but with an awareness of and sensitivity to engaging a diverse community.

Over the next 10 years my goals for the district include conserving our natural resources, preserve the natural landscapes of the region, engaging the public, increasing open space access, and ecologically sound use of grazing and agricultural land.

Preserving natural resources and protecting ecosystem services is critical to the function of natural lands, and imperative for the long-term health of the Peninsula region. We have the privilege to live in a global biodiversity hotspot, and the work of the Midpeninsula Regional Open Space District to protect the many plants, animals, lands and waterways that are at great risk is a top goal for me. Increasing protection of sensitive communities through well-informed land protection and restoration, ensuring that we have clean waterways, and leveraging climate change adaptation and mitigation strategies, such as restored wetlands, will be key in the next decade for the success of the Midpeninsula Regional Open Space District's vision.

While providing protection for native ecosystems is critical, it is also important to provide accessibility to open spaces for the Peninsula's diverse community. One area that should be a continued focus for the District is engaging underserved communities. Integrating nature into people's lives across racial, economic, and social backgrounds and ensuring that the people of the Peninsula can access, understand, and enjoy open spaces is another of my goals for the next decade. This can sometime be at odds with natural resource preservation, so thoughtful integration of these two goals is imperative.

Expanding preservation of cultural and scenic landscape is also an important goal over the next decade. Not only will this help maintain the quality of life of the Peninsula population, but it is absolutely critical for preserving the rich heritage of our land. This will mean protecting cultural resources, employing traditional Native American stewardship practices, and ensuring that vistas remain pristine.

In addition to natural landscapes and cultural resources, the Peninsula, and especially the coastal region, has many agricultural areas that can contribute not only to the local economy but also to preserving the environment. Ensuring that the regions' working lands are preserved and have access to knowledge and extension on the environmentally-friendly practices will protect the area's rural heritage and allow for a thriving, long-term local food economy.

Finally, it is my goal to increase engagement of the community in preserving open space. This includes public participation in restoration activities, interest in guidance on the activities of the District, and collaborating with other organizations in the region to develop a cohesive vision for the future of open space in our area.

3. What level and types of activities do you favor on District preserves? What activities do you oppose?

With the perspective of someone who has worked for both the Bureau of Land Management, which has a focus on the use of public lands for the enjoyment of the public, and the National Park Service, which has a greater focus on environmental preservation, I understand the need for balance between providing access to open spaces while safeguarding our natural resources. I believe there is room on the Peninsula's open space lands for the recreational interests of its communities, such as hiking, biking, equestrian activities, dog walking, picnics, group gatherings, and camping, but realize that not all areas are suitable for all activities. There must be careful management of what activities can be done where to preserve sensitive habitats, as well as monitoring to ensure that current activities are not negatively impacting the quality of the land for future visitors.

The activities that I oppose on public land are those that result in the tragedy of the commons. Private consumption of resources, the use of unsustainable management practices, and specific activities that are not well suited for the location can have a permanent detrimental impact on our public lands, and do not fit into the mission of the District to preserve a regional greenbelt of open space land in perpetuity, protect and restore the natural environment, and provide opportunities for ecologically sensitive public enjoyment and education.

4. What do you see as the major issues of the District today and in the next few years? Discuss.

There are several issues that the District faces in the immediate future, including balancing public access with conservation, rate of new land acquisition versus managing currently held land, adaptation to a changing climate, equity, and staffing.

The District's roles in natural resource protection and connecting the community with nature can sometimes be at odds with one another. Ensuring that the two are balanced in a way that supports and engages the public without compromising our natural resources requires constant vigilance and an in depth understanding of the complexity of the Peninsula systems.

While acquiring new land is important to advance the conservation goals of the District, especially sensitive areas with the greatest potential for large-scale conservation impact, it is also important to manage and restore currently held properties. Understanding how best to employ limited resources to maximize the District's vision for the future will be a continued challenge for the future.

Autumn is always a time that reminds us in the most dramatic way about the current impacts of climate change in California. As I write this the air quality of the Bay Area is at a dangerous level from two devastating fires that are currently burning: the Camp Fire in Butte County and the Woolsey Fires in Southern California. Unfortunately, increased frequency and intensity of fires is just one of many impacts we are seeing from a changing climate. Managing land in a way that allows for adaptation and resilience to climate change is not an issue that can be ignored for future generations, and will continue to be a top concern for the District. Additionally, resources and farming systems should be managed in ways that can help mitigate climate change. The District can have a significant role in reducing greenhouse gas emissions and sequestering carbon.

Another important issue for the district is equity and inclusion. Ensuring that the District is able to serve and respect the diversity of people in our area, especially underserved communities, is critical.

Finally, with the rise in cost of living on the Peninsula it can be difficult to find staff to fill open positions outside of the tech industry. Staffing for the District could become an issue as people are priced out of the area.

5. Please list any additional information about yourself which you would like to include (hobbies, education, family, etc.).

I was born and raised in Redwood City, and attended University of California campuses for both my undergraduate degree (at UC Santa Cruz) and PhD (at UC Berkeley). My parents live here, and I am thrilled to be raising my children here and have the opportunity to share the many excellent open spaces with them. I have a deep love for our community and would be honored to serve the District as a Director.

My hobbies include backpacking, hiking, cycling, sewing, and painting.

A handwritten signature in black ink, appearing to read "Jirica Shade". The signature is fluid and cursive, with a large initial "J" and a long horizontal stroke extending to the right.

November 9, 2018

Signature of Applicant

Date of Application

Note: All applications will be made available for public inspection. You may use additional sheets to answer questions.

From: [Midpeninsula Regional Open Space District](#)
To: [Clerk](#)
Subject: Measure AA BOC - John Muller
Date: Saturday, November 3, 2018 8:28:16 AM

Name * John Muller

Residential Voting Address * ☐ [REDACTED]
Half Moon Bay, CA 94019
United States

Daytime Phone Number * [REDACTED]

Evening Phone Number * [REDACTED]

Fax Number [REDACTED]

Email * [REDACTED]

Please list your community activities and/or work experience *

Occupation: Third Generation Small Urban Family Farmer
Owner of Daylight Farms: Farmer John's Pumpkin Farm, The Heirloom Seed Store
Military Service: United States Navy – Viet Nam 1963–1966 Enlisted to Serve
Organizational and Service Experience:
Regional Water Quality Control Board Appointed by four CA Governors
San Francisco Bay Region 1995–2016 Member
1999–2001 Vice Chair
2001–2012 Chair
City of Half Moon Bay City Council 2005–2016 City Council Member
2009 & 2014 Mayor
2008 & 2013 Vice Mayor
San Francisco Produce Market Board 2012–Present Board Member
Citizens Emergency Response Team Training (CERT) 2017–Present Member
US EPA Presidential Volunteerism Award 2008 Recipient
US EPA External Award for Stewardship 2008 Recipient
Monterey Bay Sanctuary Sustainability Award 2007 Recipient
Local Government Agency Committee (LGAC) 2003–2008 Member
US EPA Advisory Committee
FBI Citizens Academy 2007 Participant
FBI Citizens Academy Alumni Group 2007–Present Member
Coastside County Water District 2002–2005 Director
2002–2004 President
Association of California Water Agencies 2003–2011 Member
(ACWA), Region 5, 2003–2005 Board Member
USDA Agricultural Technical Advisory Com (ATAC) 1990–1999 Member
USDA Farm Service Agency 1975–1985 Chair three terms
1989–1995 County Committee
1985 Extra Mile Award
California Agricultural Leadership Fellowship 1977–1979 Class VIII Fellow
Agricultural Education Foundation (AEF) 1989–1998 Director
1997 Profiles in Leadership Award
California Agricultural Leadership Alumni (ALA) 1979–Present Member/1986–88 President

USDA National Promo-Flor Council 1995-1997 Director
Secretary of Agriculture Special Committee 1985 Member
to Streamline Management of the USDA
Society of American Florists (SAF) 1980-2016 Member
Governmental Affairs Committee 1986-1998 Member/1988-1992 Chair
California Farm Bureau Federation 1966-Present Various Committees
San Mateo County Farm Bureau 1966-Present Past President
1987 Farmer of the Year
San Francisco City and County 1983-1984 Advisory Committee
Southeast Community Facility
Coastside Chamber of Commerce 1972-Present Member
1995 Citizenship Award
2002 Farmer of the Year
Cal Poly State University Parents' Association 1990-1994 Annual Appeal
Dartmouth College Parents' Association 1992-1996 Parent Giving Committee

Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years? *

I very much want to continue my 46 years of service to my Community and to the Land. I have the strong desire and time to give back to the land I've had the privilege to live on and to work on my entire life. As James Michener wrote in Centennial, "there are two types of people on the earth, the takers and the caretakers". I have always tried to be a caretaker and feel working as a Director will help with this purpose. It is my belief that the many years I have served have given me a vast source of experiences and resources that can be put to good use in this position. Also, I grew up in and around these lands and have a history and respect for them.

My goals for the District in the next 10 years would be:

- To continue the good works that are taking place,
- Help make prudent decisions to ensure the continuance of the District,
- Continue outreach and advocacy for these programs, make changes and improvements where and when necessary,
- Work in collaborative manner with those involved with getting things done,
- Work with property owners to dispel any myths and misunderstandings about the District,
- Do all I can to help move things forward.

What activities do you favor on District preserves? What activities do you oppose? *

I am in complete agreement with the many activities that are currently allowed on District preserves: the easy access opportunities are so commendable for those who need this to help them enjoy the benefits of the land so greatly needed for all; allowing dogs on leash is a plus today, as many people have dogs and oftentimes not children, so they feel included as well; in areas where there is equestrian access this is a wonderful experience to see the open lands in their natural environment where horses ran free for centuries; Biking is such a great way to keep the fruits of the labor of the District in the eye of all the active people in our area....another reason open space is here for all; Hiking is a natural - I can envision people like John Muir enjoying all the hiking trails here; and Docent led tours can help impart the legacy of the District's lands to all the people not as familiar with this area as we who grew up here are.

I love my dog. I like the on leash policy and would oppose off leash activities. I would need to know

what activities are suggested to know what I might oppose or favor for the future.

What do you see as the major issues of the District today and in the next few years? . *

Some issues that always are present include:

- Long term planning;
- Keeping financial health is critical to success;
- Increase public access to open space but with caution and awareness of the protection of the land;
- Continue the communication between the district and the public and the cooperation with neighboring land owners and the district;
- Acquiring more properties that are suitable for this purpose;
- Also a continued effort to have the public be respectful of the lands everywhere.

Please list any additional information about yourself which you would like to include (hobbies, education, family, etc.) *

I've always been an advocate for the environment. It's work that I've been committed to for a long time. With my various activities, work experience as a third generation farmer on the Coast, the original caretakers of the land, and my commitment to the San Francisco Bay Water Board serving the environment for over 20 years,

Additionally my terms of service on the city council of Half Moon Bay included many discussions and development of policies to serve the public. providing me with a well grounded insight into operations and philosophy which can help on this Board. Also, over 46 years I have had the opportunity to collaborate with many from various fields and walks of life, providing me with tools and contacts that can help me with this position.

I grew up in La Honda/San Gregorio and have life long experiences on these properties.

It would be an honor and privilege to work hard for this organization. Thank you

Applicant Requirements:

I agree

– I am 18 years of age or older.

– I am a Registered Voter residing within the boundaries of District Ward

7 *

From: [Midpeninsula Regional Open Space District](#)
To: [Clerk](#)
Subject: Measure AA BOC - Lisa Zadek
Date: Wednesday, October 17, 2018 12:24:27 PM

| | |
|------------------------------|---|
| Name * | Lisa Zadek |
| Residential Voting Address * | <input type="checkbox"/> [REDACTED] Half Moon Bay 94019 United States |
| Daytime Phone Number * | [REDACTED] |
| Evening Phone Number * | [REDACTED] |
| Email * | [REDACTED] |

Please list your community activities and/or work experience *

I have stayed involved and continue to volunteer as a Nature Center Host at the Daniels Nature Center. I am a current Ombudsman for the District, serving my second term. I am also a volunteer docent with the CA State Parks at the Pigeon Point Lighthouse. Through my current job I have volunteered at the SF/Marin Food Bank. I am a past employee of the Midpeninsula Regional Open Space District (1996–2004) and afterwards worked as a contractor to attend and transcribe the Board's bi-monthly meetings and generate the Board Minutes (2004–2006). I also did similar work for the Santa Clara County Open Space Authority (2005–2006). I keep up on the MROSD Board activities by receiving the Board Packets and reading the reports and minutes.

I currently work at the San Francisco Symphony as the Senior Manager in the Artistic Planning Department. I am the Budget Manager for the department and am responsible for being the project manager for all pre-and post-concert events and lobby art exhibits.

Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years? *

I feel I have a strong connection to the District by both being a past employee as well as a current volunteer. By living on the San Mateo Coast I keep up to date on the issues that I've seen on-line, in the newspapers and by information I receive from POST and the Coastside Land Trust. I can see that developers are very interested in building residential and commercial properties coastside and feel it is important for the open space institutions to work (together) in protecting as much open space as is possible in perpetuity. In the next few years it would be great to establish a coastside field office and expand management over coastal properties.

What activities do you favor on District preserves? What activities do you oppose? *

I enjoy hiking. I have friends that like bringing their dogs on walks and would like to see more trails available for walking their dogs. I don't oppose any of the activities that are currently allowed. I oppose flying drones in most areas.

What do you see as the major issues of the District today and in the next few years? . *

Management of all of the open space is high importance and finding the resources to sustain a strong management policy is needed. Keeping the public informed and staying transparent are important.

Please list any additional information about yourself which you would like to

I am very interested in the possibility of sitting on the Board of the Midpeninsula Regional Open Space District; however, I

include (hobbies, education, family, etc.) *

think it might be challenging to balance the Board work with my full-time job. I wouldn't be applying for this important role if I didn't think it was possible. I believe in everything the District does and will continue to be a passionate supporter.

Thank you for considering my application.

Applicant Requirements:

– I am 18 years of age or older.

– I am a Registered Voter residing within the boundaries of District Ward

7 *

I agree

From: [Midpeninsula Regional Open Space District](#)
To: [Clerk](#)
Subject: Measure AA BOC - Mark Battey
Date: Wednesday, November 7, 2018 4:03:19 PM

Name * Mark Battey

Residential Voting Address * ☐ [REDACTED]
Half Moon Bay 94019
United States

Daytime Phone Number * [REDACTED]

Evening Phone Number * [REDACTED]

Email * [REDACTED]

Please list your community activities and/or work experience *

My LinkedIn profile (<https://www.linkedin.com/in/markbattey/>) outlines my professional background. Here is a short bio.

Mark Battey has over thirty years experience leading business, government and non-profit organizations. His most recent venture, Miramar Farms Inc., is a leadership development center and consulting firm that focuses on building sustainable, high performing teams and strengthening organizational resilience. Previously Mark was Chief Deputy Controller for California where he managed an \$11 billion Revenue Anticipation Warrant bond sale, supervised the policy team for the Controller, and served on a variety of state finance boards including CalPERS and CalSTRS. He was co-founder and Managing Director for Essex Environmental, Inc., an environmental consulting company that was sold to TRC, Inc. in 2002. Mark held previous positions in marketing and finance in a career that began with Addison-Wesley, an international publishing firm.

Mark has been active in a wide variety of political and community organizations and has served on numerous non-profit boards. He was Chair of the board of directors for MidPen Housing, Inc., an affordable housing developer with over 9,000 apartment units in the San Francisco area, for 14 years and continues as a director. He is the immediate past Chair and current trustee of SamCERA, the public pension plan for San Mateo County employees with over \$4 billion in assets. He was the founding Executive Director for the New California Network, a non-profit dedicated to improving California's fiscal foundation, that was one of two entities that merged to create California Forward.

Mark earned an MBA from Stanford University, an MSc in International Relations from London School of Economics, and a BA in Economics from Harvard University. He is pursuing a Masters in International Business with a concentration in Innovation and entrepreneurship from the International School of Management in Paris, New York, Shanghai, and New Delhi.

Mark and his wife Jayne have lived in Half Moon Bay since 1989 and on what is now Miramar Farms since 1994. Their three children attended the public schools on the coast before attending undergraduate and graduate schools across the US.

Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years? *

I was first introduced to the Open Space District in 1989 when I moved to El Granada. The Purisima

Creek Redwoods Preserve quickly became a favorite place for me and my family. We held many birthday parties on the banks of Purisima Creek. As I switched from running to biking in my mid 30's, the preserve was my go-to place for trail riding. Slogging up Purisima Creek Trail, taking a left on Skyline, and then an adrenaline rush down Harkins Ridge Trail is still my favorite ride. And a brisk walk up Harkins, making a right turn on the Craig Britton trail, with a return down Purisima Creek is still my favorite hike.

In short, the Purisima Creek Preserve (and other District preserves) have created meaningful experiences for me and my family. I would like to serve on the board to use my skills, background, and network to bring that experience to a wider audience. In a region that is so dominated by best in class technology firms, creating and maintaining a series of open space areas where we can immerse ourselves in nature is sorely needed. By serving on the board, I hope to build on the impressive work of decades of District volunteers, staff, and directors to create a lasting legacy for Silicon Valley communities.

My goals for next 10 years revolve around helping the District strengthen its role as a thoughtful steward. Stewardship has many facets including:

- **Physical Stewardship:** As the board and staff clearly know, purchasing the land is only the first step. True stewardship requires careful planning and management of diverse land use and restoration issues including invasive species, climate change impacts, and balancing recreation and wild lands. I am by no means an expert in all those areas, but I hope to use my experiences in environmental consulting and managing our own small farm to contribute to the work of the board. I also have significant experience in working with stakeholders ranging from community groups to San Mateo County and California regulatory agencies that should be helpful in creating key partnerships for the District.
- **Financial / Organizational Stewardship:** The board plays an important role in making sure the District is financially sustainable over the long term. With over 100 employees, an operating budget of tens of millions, and a large capital budget, there are always significant governance and management issues. I hope to bring my financial and organizational skills and experience to help the District meet these ongoing challenges.
- **Legacy:** Finally, the ultimate “clients” for the District are future generations – and the stewards of the future are our children and grandchildren. I believe the District must aggressively recruit and train these future stewards via consistent outreach to its visitors, volunteers, and staff. We cannot be complacent – the “competition” from our mobile devices is real. If the Open Space District is going to be relevant for future generations, it will need to be smart about communicating the lasting benefits of open space and nature. I hope to use my experience in marketing and political campaigns to help the District in those areas.

What activities do you favor on District preserves? What activities do you oppose? *

I am generally in favor of the current mix of activities allowed on preserves – namely low impact hiking, biking, equestrian, and a variety of educational programs for kids and adults. I am also in favor of restricting certain activities seasonally (e.g. closing trails to bikes in winter) to protect against erosion. Activities that enhance the long-term sustainability of the preserves should have the highest priority.

What do you see as the major issues of the District today and in the next few years? . *

The key issues, threats, and opportunities for the District are clearly described in the Vision Plan and other documents. The board and staff have obviously spent considerable time and resources identifying the most important challenges and developing a project portfolio to meet them.

Here is a brief list of what I see as key issues for the District that often don't get a lot of coverage in District documents:

- Strengthening the District's Human Resources / People Operations: The 63,000 + acres of land are a key asset for the District, but the people (staff, volunteers, board, and visitors) are really the most important asset. The challenges of being a good employer in the high cost Silicon Valley have never been tougher. At MidPen Housing, our board is constantly faced with how to be a best in class employer for our 500 employees. And at SamCERA, our board is facing the very real challenges of how to keep a quality workforce for San Mateo County's key programs in safety, corrections, health care and a myriad of other areas. Developing programs to attract and retain a high quality workforce for the District will be key to long term sustainability.
- Preparing for the next financial downturn: What goes up, inevitably comes down. Silicon Valley's breakneck growth and the incredible impacts on traffic and housing will hit some bumps if not a serious decline in the next year or two. The District needs to be prepared for the decline by having a variety of financial contingency plans in place.
- Raising new stewards. Finally, the District can only prosper and continue to make a long-term impact if it is able to expand its "bench" of future stewards. If today's youth lose connection with the land – if they prefer to develop a relationship with their devices more than with each other and with nature – the District will face an existential threat. If the open space and environmental community starts to lose that battle, it will eventually lose at the ballot box and in the pocket book. The District will need to engage with a wide range of partners in private, non-profit, and government sectors to create an aggressive outreach campaign to raise future stewards especially in rapidly expanding communities of color.

Please list any additional information about yourself which you would like to include (hobbies, education, family, etc.) *

My biography and LinkedIn profile included above describe my "professional" life. Outside of work, I am devoted to three main areas:

- Outdoor physical activity. I was a competitive athlete in high school playing soccer, basketball, and golf and continued to play soccer in college. In my 20's my main focus turned to running. A back/neck injury in my 30's lead me to switch to biking. I was an avid mountain and road biker for 20+ years and have done extended trips in all 50 states. Recently, I have focused on golf, hiking, and yoga. And in the past five years, I have become an ambitious, amateur builder and maker as we have renovated and expanded Miramar Farms.
- Family. I have been married to my high-school sweetheart (Jayne) for 36 years. We have three children and two grandchildren. Our daughter Allison is 32. She has a BA from Yale and an MBA from Harvard. She is an executive at Instagram currently on maternity leave with her 2nd child, Julia. Our middle son CJ is 30. He went to Berkeley for undergrad and recently received his PhD in Computational Biology from the University of Washington. He is a post-doc at the University of Oregon. Our youngest son Scott is 25. He went to Northeastern and is finishing his Masters in Global Security at NYU. He will start work in global security for Facebook in June. We have been blessed with

an extended family of spouses, significant others, and grandchildren. We are looking forward to having the entire family in the same time zone soon.

• Community. Half Moon Bay has been our home for almost 30 years. During this time, Jayne and I have been involved in a wide range of organizations on the coast – ranging from coaching youth teams; leading capital campaigns for the Senior Center, Library, and the Boys and Girls Club; helping direct political campaigns for the parcel tax and bond issues for the school district; to parking cars for the pumpkin festival! We have enjoyed seeing our community grow and thrive. We look forward to engaging with this community for another 30 years.

Applicant Requirements:

I agree

– I am 18 years of age or older.

– I am a Registered Voter residing within the boundaries of District Ward

7 *



APPLICATION FOR DIRECTOR – Ward 7

Matthew Self

[REDACTED]
Emerald Hills, CA 94062
[REDACTED]
[REDACTED]

Please list your community activities and/or work experience:

Vice Chair, City/County Association of Governments Bicycle and Pedestrian Advisory Committee

February 2015 – present

As a public member of the C/CAG BPAC, I have helped improve conditions in San Mateo County for pedestrians, bicyclists, and transit users so that more residents have access to safe and effective transportation without having to rely on single-occupancy cars.

I participated in the project scoring for five funding calls that recommended funding of \$20.7 million for 44 pedestrian and bicycle projects across San Mateo County. I personally made visits to all of the projects sites to see the existing conditions first hand.

These projects also included important access to open space, such as:

- Pacific Coast Bikeway – \$ 315K (Half Moon Bay)
- Crystal Springs Trail “Complete the Gap” Project – \$750K (San Mateo County)
- Redwood Creek/101 Undercrossing (to Bair Island) – \$500K (Redwood City)

Safe pedestrian and bicycle infrastructure allow for healthier living in our urban areas. When more residents walk, bike, or take transit, there are fewer car trips and associated emissions. Walkable neighborhoods support higher density housing, which uses less water and energy per capita and reduces pressure for urban sprawl.

Attendance record: 1 planned absence in 3-1/2 years

Chair, Redwood City Complete Streets Advisory Committee
June 2015 – October 2018

Prior to 2015, Redwood City did not have any formal committee that addressed transportation issues or the needs of pedestrians or bicyclists. I advocated for the City to create a pedestrian and bicycle committee, similar to the ones that other Peninsula cities had. In 2015, the City Council agreed to create the Complete Streets Advisory Committee and I was appointed as one of its initial members. I have since served as the Chair of the committee for 3-1/2 years (100% attendance record) until I recently had to resign due to moving just outside of Redwood City limits.

The Complete Streets Advisory Committee has made good progress improving conditions for pedestrians and bicyclists in Redwood City:

- New “road diets” (lane reductions) that reduce vehicle speeds, shorten the crossing distance for pedestrians, and create space for bike lanes
- New signalized pedestrian crossings (HAWK beacons) on major streets to address vehicles that don’t stop for pedestrians at standard crosswalks
- A comprehensive Citywide Transportation Plan that identifies a long-term network of bike and pedestrian facilities and a prioritization system for ranking them

The City Council recognized the success of the Committee by expanding the membership from 5 to 7 and increasing the scope of its activities.

I hope to return to the Complete Streets Committee in June when the term of the one non-resident seat expires. But in any case, I am confident that the committee that I helped found is on a solid footing and will continue serving the City’s residents with or without me.

Software Engineering Executive (retired)
1987 – 2018

I recently retired from a career in Software Engineering leadership here on the Peninsula. I have founded my own company and also worked at some of the largest companies in the Bay Area. My experience includes senior management positions where the focus is on setting vision and strategy, team development, planning budgets, and measuring and reporting results.

Because I am now retired, I would be able to focus a large portion of my time on the District.

Education: University of California Berkeley, BA in Physics

I am very science oriented and data driven.

Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years?

I have always loved the outdoors and especially the unique habitat of the Peninsula! As a child, I freely roamed the oak covered hills of Webb Ranch and played in San Francisquito Creek. My parents took me hiking in national parks and wilderness areas. That pattern has stuck with me and today I visit one of our public open spaces at least once a week.

I would like to ensure that this appreciation for the outdoors is available to all District residents. For example, residents in communities of concern are significantly less likely to take advantage of the opportunities that Midpen provides than other residents are.

There are also opportunities to integrate open space more regularly into our daily lives. Trails that are used for recreation, such as the Bay Trail, Stevens Creek Trail, and Crystal Springs Trail can also be used for transportation.

Midpen's Vision Plan addresses these issues and opportunities and I wholeheartedly support it. I see implementing this plan effectively and equitably as one of the top priorities for the District.

The Vision Plan is well researched and comprehensive, but there are a few specific areas and issues that I might want to consider in addition:

- Preserve more of the Baylands. Some areas, such as the Cargill Salt Ponds, remain under threat of development. These areas also have more potential to provide access to open space that is closer to where residents live – especially communities of concern, like North Fair Oaks, Belle Haven, and East Palo Alto. There are also major gaps in the Bay Trail between Redwood City and Menlo Park that ought to be connected.
- Expand the vision of the Purisima-to-Sea Trail to include access from the Peninsula's urban areas to Skyline as well as access from Skyline to the coast. Work with POST on their vision for a "Bay-to-Sea Trail" along this route.
- Ensure that major regional trails, such as the Bay Area Ridge Trail and the Saratoga-to-Sea Trail are multi-use trails so that all trail users can benefit from a connected network of trails.
- For Ward 7, ensure that coast-side residents feel that they are benefiting from Midpen equitably. For example, Are there opportunities for Preserves or trails north of Highway 92? Can Midpen partner with GGNRA or SFPUC in new ways in this area?

10 years from now, it is my goal that Midpen will be preserving and restoring more habitat while providing access for more people from more diverse backgrounds. This will ensure that the dedication to environmental stewardship will continue on in future generations even more strongly than today.

What activities do you favor on District preserves? What activities do you oppose?

I favor activities that will ensure the protection of plant and wildlife habitats. This includes habitat restoration, repairing of ponds and creeks, and identification and study of endangered species populations. It also includes an increasing focus on fire prevention, which is both a public safety issue as well as a habitat protection issue.

In terms of recreational activities, I favor broad support for all low-intensity activities that the public wants to engage in so long as those activities are consistent with protection of natural resources. To increase public engagement in line with the goals of the 2014 Vision Plan for Outdoor Recreation and Healthy Living, it is important to support new uses, such as family recreation sites or considering certain trails as transportation routes in addition to being recreation routes. The public's preferred modes of recreation may change over time, so the District should periodically review and adapt, as needed.

Rather than opposing a specific set of activities *a priori*, I would suggest that the Board rely on the experience of District staff to determine what interventions are necessary based on the experience of Rangers in the preserves. For example, geocaching was a concern a few years ago due to the potential for off-trail impact. But interest in the activity seems to have waned and my understanding is that no special measures or policies ended up being needed.

It is also possible for two or more activities to be compatible with resource protection on their own, but for conflicts to arise between those activities. In this case, I would suggest that the Board try as far as possible to avoid choosing winners and losers, but rather see if there are ways that both activities can be supported. For example, could different trail designs support both activities better? I was glad to see that Board has selected Option 2 for the Alpine Road Trail Repair Project, which will result in a 6' wide trail rather than a 12' fire road. This type of trail provides ample room for trail users to pass each other while also discouraging the higher bicycle speeds that a fire road can encourage. A 6' trail is also preferred by hikers and creates less surface for erosion, so this seems like a win-win approach.

What do you see as the major issues of the District today and in the next few years?

There are many significant issues facing the District:

- The voters approved Measure AA funding and it is important that Midpen deliver on the promise of the Vision Plan. Midpen should ensure that public funds are well spent and that projects are well managed to achieve that vision.
- Increasing population density on the Peninsula will continue to drive greater usage of Preserves, which may lead to overuse at some locations. This could result in environmental degradation or increased conflicts between Preserve users.

- Fire prevention is a major and increasing concern on all open lands. Midpen will need new methods for reducing fuel load, such as prescribed burns. This will also need to include a new public outreach component.
- Climate change will affect our natural habitats in different ways. Sea level rise will increase the importance of protecting the Baylands, marshes, and bluffs. In addition to fire danger, hotter and drier conditions will impact many plants and animals and may change erosion patterns or stream levels. These changes may require additional mitigations or changes in usage patterns.
- Engaging new, young, and diverse visitors is essential for the long-term public support of Midpen and support for open space and environmental stewardship generally.

Please list any additional information about yourself which you would like to include (hobbies, education, family, etc.):

I am an avid mountain biker and hiker! I very much enjoy hiking, but I now experience hip pain when I hike more than about 10 miles. Mountain biking allows me to explore long trails that I am not able to hike. I have hiked or ridden in almost all of the Midpen preserves that are open to the public.

Earlier this year I rode 40 miles from Redwood City to Boulder Creek, riding through five different Preserves (Windy Hill, Coal Creek, Skyline Ridge, Long Ridge, and Saratoga Gap). Last June I rode 545 miles from San Francisco to Los Angeles along California's coast and through its farmlands.

My wife, Natasha, is also an avid hiker. She regularly joins 15- to 20-mile Sierra Club hikes, many in Midpen Preserves.

I have been an early supporter of POST's new Public Access Program, which aims to improve access to public open space and create regional trails to interconnect them. I am serving as a Community Advisor for the Bay-to-Sea Trail initiative and have organized "ground-truthing" hikes with POST staff to evaluate different potential trail alignments.

I was the first donor to POST's Public Access Program fund:

Your generosity makes all of this possible. Thank you again for your commitment to protecting and caring for your local lands.

*Thank you so
very much for being
the first gift to our
Public Access program!*

Sincerely,

Walter T. Moore

Walter T. Moore
President

Endorsements:

- Ian Bain – Redwood City Mayor
"I would be happy to endorse you, meaning that I think you're qualified and would be good at the job"
- Gladwyn D'Souza
"We need more people like you in these positions"
- Janet Borgens – Redwood City Council member
"I would be honored to endorse you"
- Emily Beach – League of California Cities Environmental Quality Policy Committee
"I think you would be a terrific candidate"
- Deirdre Martin – Pacifica City Council Member
"I appreciate the energy and experience you bring to the C/CAG BPAC and hope you get the opportunity to share that with us through Midpen"
- Karyl Matsumoto – South San Francisco Mayor Pro Tem
"It would be my pleasure to endorse you"
- Daina Lujan – C/CAG BPAC member (Trustee SSF Unified School District)

Thank you for considering my application for Director – Ward 7. I am really excited about the opportunity to contribute to this amazing organization.



Matthew Self

November 9, 2018

From: [Midpeninsula Regional Open Space District](#)
To: [Clerk](#)
Subject: Measure AA BOC - Raylene Collins
Date: Wednesday, October 24, 2018 10:22:59 AM

| | |
|------------------------------|---|
| Name * | Raylene Collins |
| Residential Voting Address * | <input type="checkbox"/> [REDACTED] REDWOOD CITY, CA 94065-1820 United States |
| Daytime Phone Number * | [REDACTED] |
| Evening Phone Number * | [REDACTED] |
| Email * | [REDACTED] |

Please list your community activities and/or work experience *

I am currently an active Volunteer Trail Patrol member joining in 2018. I was honored to be appointed as a Planning Commissioner for the Town of Los Altos Hills for 8 years 2005-2012, and was a member of the Town's Open Space Committee 2002-2005 where we worked to develop conservation easements. As a trip leader for 7 years on the Water Trips Subcommittee of Sierra Club National Outings, and Chair of that Subcommittee for 5 years, I specialized in family rafting trips and taught water conservation on those trips. I hold a Master of Urban Planning from the University of Washington, Seattle. My work experience includes capital planning and economic development; experiences that require partnership building and long range planning that may be helpful in this position.

Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years? *

I believe in the District's goals and want to contribute to achieving them. My goal is to help accomplish the Vision Plan. Two of the top three priorities of the Plan are in District 7. I can offer a commitment to working with land owners, agencies, community, and staff, as needed, to accomplish the opening of Miramontes Ridge and completing the Purisima to the Sea Trail. In addition to those specific goals, I hope to contribute to the overall management of District resources, support our valuable staff, and explore ways to bring inner city youth into our open spaces.

What activities do you favor on District preserves? What activities do you oppose? *

I support all of our low impact activities such as hiking, biking, equestrian, dog walking, and interactive education. I support sustainable agriculture and conservation grazing as well. But I don't support drones or motorized bikes.

What do you see as the major issues of the District today and in the next few years? . *

The major challenge I see is establishing partnerships among landowners, agencies, and communities in order to accomplish the priorities of the Vision Plan, and coordinating limited staff resources toward those priorities.

Please list any additional information about yourself which you would like to include (hobbies, education, family, etc.) *

I am happily employed as the District Secretary at Purissima Hills Water District in Los Altos Hills. Nevertheless, I expect an early and joyous retirement in Jan. 2019 which allows me to devote my energy to objectives in which I deeply believe.

All of my hobbies are outdoors hiking and biking and camping with friends.

Happy to provide references.

Applicant Requirements:

– I am 18 years of age or older.

– I am a Registered Voter residing within the boundaries of District Ward

7 *

I agree

From: [Midpeninsula Regional Open Space District](#)
To: [Clerk](#)
Subject: Measure AA BOC - THERESA OTTERSTEDT
Date: Wednesday, October 31, 2018 12:51:24 PM

| | |
|--|---|
| Name * | THERESA OTTERSTEDT |
| Residential Voting Address * | <input type="checkbox"/> [REDACTED] MOSS BEACH, CA 94038 United States |
| Daytime Phone Number * | [REDACTED] |
| Evening Phone Number * | [REDACTED] |
| Fax Number | [REDACTED] |
| Email * | [REDACTED] |
| Please list your community activities and/or work experience * | I am a retired Postal Worker. I started with the Postal Service in 1977 as a mail handler, became a letter carrier, supervisor, station manager and Acting Postmaster. I eventually retired from Headquarters in 2011 as a Paralegal Specialist. Being that I am now retired, I would like to serve my community. |

Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years? *

We live in a very special and unique place. I believe in the preservation of land and nature. Having travelled to different countries, I can attest to the beauty of our California coastal lands. Some of the most beautiful lands in the world are right here in San Mateo County. The diversity in climate and micro climates makes us very unique.

Having grandchildren, I want them to be able to run and breathe freely in open lands. I want them to be able to observe nature in its purest state. I believe Midpeninsula Regional Open Space is one of the few agencies geared toward that goal

I think the goals for the next 10 years should be reflective of what the people and organization want. I do believe we have fragile unique and diversified ecosystems. We have pristine unencumbered rolling hills. I believe it is important for us to protect such. I believe Midpeninsula Regional Open Space has done a good job of preserving such and should continue to do so as far into the future as it is able.

.

| | |
|--|--|
| What activities do you favor on District preserves? What activities do you oppose? * | I think the activities at the preserves are exactly right. I think it's important to think outside of the box. I have a few ideas that might be of some benefit. I am in favor of activities that have low or little impact on the environment or the ecosystem. I do not oppose anything as I always keep an open mind based upon factual evidence. |
|--|--|

| | |
|-------------------------------------|--|
| What do you see as the major issues | I think the major issues, for any district or business, is |
|-------------------------------------|--|

of the District today and in the next few years? . *

funding.

Please list any additional information about yourself which you would like to include (hobbies, education, family, etc.) *

I have lived in Moss Beach with my husband for over 20 years. We have two grandchildren who are active participants here on the Coastsides. They attend Gyntowne and swim at La Petite Baleen. I provide 10 hours a week of pro bono legal work to my community.

Applicant Requirements:

I agree

– I am 18 years of age or older.

– I am a Registered Voter residing within the boundaries of District Ward 7 *

From: [Midpeninsula Regional Open Space District](#)
To: [Clerk](#)
Subject: Measure AA BOC - Zoe Kersteen-Tucker
Date: Monday, November 5, 2018 11:48:43 AM

Name * Zoe Kersteen-Tucker

Residential Voting Address * ☐ [REDACTED]
Moss Beach, CA 94038
United States

Daytime Phone Number * [REDACTED]

Evening Phone Number * [REDACTED]

Email * [REDACTED]

Please list your community activities and/or work experience *

Civic Activities

Director, San Mateo County Transit District (SamTrans)--2006--Present
Commissioner, San Mateo County Planning Commission--2014--Present
Director, Peninsula Policy Partnership--2000--2006
Director, Half Moon Bay High School Parent Advisory Committee--2005--2009
Co-Founder/Spokesperson, Coastal Open Space Alliance--2003-05
Coordinator, Coastside Schools Breakfast Program--2003--2006
Director, Cunha Middle School Parent Teacher Association--2003--2005
Member, Cabrillo Unified School District Strategic Planning Commission--2005
San Mateo County Charter Review Commission--2002
President, Committee for Green Foothills--1999--2001
Co-Founder/Spokesperson, Citizens Alliance for the Tunnel Solution--1995--2005

Employment

Principal, Pacific Development Associates--2007--Present
Executive Director, Coastside Land Trust--2006--2007
Executive Director, Committee for Green Foothills--2001--2003

Please indicate why you are interested in serving as Director of the Midpeninsula Regional Open Space District Board of Directors, and what are your goals for the District for the next 10 years? *

I have dedicated much of my professional life to the protection and preservation of regional open space.

In 2003, I co-founded the Coastal Open Space Alliance (COSA), a partnership among environmental organizations and coastal activists to unify strong regional support for coastal open space protection and the preservation of coastal agriculture. COSA's main purpose was to gather public support for, and ensure that the Midpeninsula Regional Open Space District's (MROSD's) Coastside Protection Program was adopted. The aim of this program was to increase MROSD's boundaries to the San Mateo Coast. Through an extensive and complex public outreach effort, COSA was able to counter opposition to MROSD's boundary expansion and celebrate the District's coastal annexation in 2004.

Prior to the MROSD annexation effort, I served as a co-founder and principal spokesperson for Save Our Coast/Citizens Alliance for the Tunnel Solution (SOC/CATS). This group successfully fought the environmentally destructive, Caltrans-endorsed inland freeway bypass at Devil's Slide. Through a high-energy signature collection effort, SOC/CATS qualified a countywide initiative (Measure T) for the ballot that won in a landslide in 1996. Measure T mandated construction of a tunnel at Devil's Slide, a project that was completed and opened to the public in 2013. The success of Measure T cleared the way for the Peninsula Open Space Trust's eventual purchase of Rancho Corral de Tierra, and subsequent transfer of this spectacular property to the National Park System.

At this juncture in my life, I have the time and energy to continue my steadfast commitment to the protection and preservation of regional open space. It would be an honor to help guide the District in the coming years as it seeks to further its mission to acquire and preserve a regional greenbelt of open space land in perpetuity, protect and restore the natural environment, and provide opportunities for ecologically sensitive public enjoyment and education.

My goals for the District for the next 10 years align well with the goals outlined in the District's Strategic Plan, and the Goals and Objectives outlined for FY 2018–2019.

I am particularly committed to the following goals:

- * Position the District to take a regional leadership role in promoting the benefits of open space and sustainable agriculture to the sustainability of our region.
- * Position the District to be collaborative, innovative and proactive in the critically important realm of climate change resiliency. I am especially interested in public education and outreach that focuses on rapidly evolving environmental science as it pertains to climate velocity, fire ecosystems and wildfire management, watershed management/protection, and wildlife migration.
- * Work with regional partners to connect underserved populations with the District's open space preserves and programs. I am interested in exploring the expansion of public transit connections to the District's lands.
- * Continue to strive for the right balance of habitat protection/preservation, agricultural uses, and public enjoyment and education on District lands.
- * Ensure that the District is entirely transparent in all of its transactions and works diligently to be a "good neighbor".
- * Explore opportunities for new public open spaces particularly in the Midcoast region of District 7.
- * Ensure that the District continues to attract top-notch staff members by being a truly great place to work.

What activities do you favor on District preserves? What activities do you oppose? *

I support all the activities MROSD currently permits on its preserves--resource conservation/habitat protection, agricultural uses, hiking, biking, dog-walking, horseback-riding and camping.

I am opposed to the use of drones (unless it's for permitted scientific purposes) and motorized vehicles such as dirt bikes, motorcycles, 4-wheel drive vehicles on District lands.

What do you see as the major issues of the District today and in the next few years? . *

There are a number of major issues facing the District but four rise to the top of my list both for now and the near future.

The first is preparing the District's lands for the effects of climate change. This will require consistent attention to developments in climate science, the timely development and enactment of land management policies and procedures in concert with regional partners, and helping the public understand the importance of these efforts. The District's recently adopted Climate Action Plan is an excellent blueprint for these efforts, and it will be important to keep this plan fresh and current in the years to come.

The second is the ongoing need to be the best possible steward of the public's funds. This means continued emphasis on transparency through the District's transparency portal, public oversight through Citizens Advisory Committees, and genuine constituent engagement.

The third is staying relevant with a population that is increasingly urban and suburban. Finding new ways to connect underserved populations (youth, seniors and diverse ethnic and cultural groups) to the District's lands and programs is important now and will continue to be in the years to come.

And finally, strengthening existing regional partnerships and forging new ones will be of paramount importance in the protection and preservation of open space and agricultural lands as wealth, development pressure and population density increase in this region in the coming years.

Please list any additional information about yourself which you would like to include (hobbies, education, family, etc.) *

Over the last 20+ years, I have earned significant environmental credentials both by serving as President and/or Executive Director of several regional environmental non-profit organizations, and by leading several grassroots environmental initiatives, as mentioned earlier. In addition to those credentials, in recent years I have also served as the public member representing the San Mateo Coastside on the San Mateo County Transit District Board of Directors, and as a County Planning Commissioner representing Supervisor Don Horsley's district which includes the entirety of the San Mateo County Coast. Taken together, this collection of work has afforded me an in-depth understanding of the complex interplay between advocacy, land-use policies, transportation, development, and natural resource/open space protection in the region.

Indeed, during my tenure as Chair of the Samtrans Board of Directors, an organization-wide sustainability initiative was undertaken and continues to move forward with a comprehensive program that includes a commitment to the American Public Transportation Association's sustainability principles, a Green Business Certification, employee participation in sustainability action teams, and ongoing transition of the District's fleet to electric and hybrid buses.

In earlier years, my career was devoted to academia, pursuing and eventually receiving a Ph.D. in Experimental Neuropsychology from the University of California, Berkeley. While a working knowledge of brain function is not necessarily relevant to the Midpeninsula Regional Open Space District, the basic skills of a research scientist are. I have the capacity to assimilate and analyze large amounts of information, a passion for new ideas, and a keen appreciation for different ways of thinking.

Perhaps of importance far greater than my professional record, I am a lifelong lover, user and enthusiast of open space. As a child growing up on the Peninsula, I spent countless hours wandering

trails in the coastal hills on horseback. Many of those trails were on lands that are now permanently protected by MROSD (Rancho San Antonio, Foothills and Los Trancos). While a graduate student at UC Berkeley, I explored the lands of the East Bay Regional Park District (EBRPD) with my dog and my daughter in a stroller or a backpack. It was there, in the 1980's, that I experienced firsthand the clash of mountain bike riders, dog walkers, and hikers on public lands. I have watched with great interest over the years as that Park District and others work through the often-challenging issues of blending the interests and needs of different open space user groups. Since moving to Moss Beach 25+ years ago, I have wandered the coast's varied open spaces on a daily basis, occasionally via mountain bike, but more often on foot.

The spectacular open spaces of this region are my sanctuary, and my places of peace, rejuvenation and reflection. I remain committed to protecting and preserving these precious natural places for generations to come. It would be an honor to serve as the District 7 representative on the MROSD Board of Directors.

Applicant Requirements: I agree

– I am 18 years of age or older.

– I am a Registered Voter residing within the boundaries of District Ward

7 *

From: [Denise Phillips](#)
To: [Jennifer Woodworth](#)
Subject: Recommendation letter for Zoe Kersteen-Tucker for Director for Ward 7 on MROSD Board
Date: Tuesday, November 6, 2018 1:26:44 PM

Dear Jennifer,

I'm writing in support of Zoe Kersteen-Tucker's application to fill the vacancy for the Director of Ward 7 on the Board of Directors of MROSP. I'm not sure if you are the person I should be sending this to, but hopefully if not you will forward it along to whoever needs to see it.

I met Zoe in 1995 when local Coastsiders came together to try to block Caltrans' proposed Bypass around Devils Slide. Zoe's role as strategist and spokesperson was key in helping Measure T gain traction with the public to successfully preserve Montara Mountain for all to enjoy. Plus, we now have the beautiful Devils Slide Trail to enjoy!


In the nearly 24 years we have been friends, Zoe has always been a strong advocate for the environment – both personally and professionally. She's worked with Committee for Green Foothills as well as Coastside Land Trust. She's deeply connected to the natural world around her, and she's fiercely committed to protecting it!

Zoe is truly one of the finest people I know. She's highly principled, honest, an excellent communicator and an objective sounding board. I am sure she would be a tremendous asset to the MROSD Board, and I urge you to accept her application.

Thank you, too, for all the good work MROSD does!

Sincerely,

Denise Phillips, Moss Beach Resident

 Moss Beach, CA 94038



SAN MATEO, SANTA CLARA & SAN BENITO COUNTIES

Midpeninsula Regional Open Space District

Attn: Board of Directors
330 Distel Circle
Los Altos, CA 94022-1404

(650) 691-1200 | (650) 691-0485 (fax) |

Re: Ward #7 Vacancy Appointment

Dear Directors,

The Sierra Club has long supported the mission of the Midpeninsula Open Space District (MROSD) and we often pause to admire the constancy with which the District's Board of Directors has pursued that mission.

Generally, we do not often participate by making recommendations for vacancy appointments to special districts but in the particular case of the current vacancy in Ward #7 we are drawn to the opportunity to offer our recommendation by virtue of our high regard for the District. We are impressed with the breadth of candidate interest, talent and experience that this appointment has elicited.

It is from that excellent roster of applicants that we recommend for your consideration the candidacy of Zoe Keersten-Tucker.

Our experience with Zoe dates back to her role as President of the Committee for Green Foothills (1999-2001), as Spokesperson for Save Our Coast/Citizens Alliance for the Tunnel Solution (SOC/CATS) that qualified the County-wide Initiative and passed Measure T, the Devil's Slide Tunnel Initiative (1995-2005), as Co-Founder of the Coastal Open Space Alliance (COSA), a coalition of environmental groups to support expansion of MROSD to the coast (2003-2004), and continues to her current roles as a Member of San Mateo County Planning Commission (2014-present) and as a Board Member of the San Mateo County Transit District (SAMTRANS) (2006-present).

We believe that Zoe's environmental focus - especially the coastal environment - and her solid record of collegial interaction with her current board members and strong ties to the coastal community would bring a seamless complement to the existing talents on your board.

Thank you for the opportunity to offer this recommendation.

Sincerely,

A handwritten signature in cursive script that reads "Bruce Rienzo".

Bruce Rienzo
Chapter Chair
Sierra Club Loma Prieta Chapter

Cc: Chapter Executive Committee

Partial List of Endorsements for the Appointment of Zoe Kersteen-Tucker
Midpeninsula Regional Open Space District
Board Vacancy for Ward 7
15 November 2018

Michelle Beasley, Executive Director
San Mateo County Parks Foundation

Lyndall Erb, Ph.D., President
Bay Area Barns and Trails

Carole Groom, Supervisor
San Mateo County, District 2
Commissioner, California Coastal Commission, Central Coast
Representative

Don Horsley, Supervisor
San Mateo County, District 3

Carol Joyce, Former Ombudsperson
Midpeninsula Regional Open Space District

Lisa Ketcham, Council Member
Midcoast Community Council

Susan Lang, Vice Chair
National Center for Equine Facilitated Therapy (NCEFT)

Ed Larenas, Co-Founder
Surfrider Foundation San Mateo
Commissioner, San Mateo Harbor Commission

Thomas A. Larsen, Past President
Friends of Huddart & Wunderlich Parks

Peter LaTourrette, Past President
Committee for Green Foothills

* Megan Medeiros, Executive Director
Committee for Green Foothills

Deborah Penrose, Mayor
City of Half Moon Bay

Denise Phillips, Board Member
The HEAL Project

Dave Pine, Supervisor

San Mateo County, District 1

* Lennie Roberts, Legislative Advocate
Committee for Green Foothills

Deborah Ruddock, Council Member
City of Half Moon Bay

Jim Rudolph, Owner
Waterwork Art, Moss Beach

Jeff Segal, Past President
Committee for Green Foothills

Diane Talbert, President
Sempervirens Fund
Secretary, Amah Mutsun Land Trust

George Tucker, Husband
NASA-Ames Research Test Pilot, retired

Emily Tucker, Daughter
Master of Environmental Management Candidate 2019, Duke University,
Nicholas School of the Environment

*Organizational name and title for identification purposes only.