



Midpeninsula Regional
Open Space District

R-11-35
Meeting 11-06
March 9, 2011

AGENDA ITEM 5

AGENDA ITEM

District Geocaching Program

GENERAL MANAGER'S RECOMMENDATION

Receive a presentation on the upcoming District Geocaching program.

SUMMARY

Staff will present information on the status of the District's upcoming Geocaching program currently under development. Geocaching is a popular activity that some have likened to a high-tech easter egg hunt: participants use GPS technology to locate hidden containers (geocaches) outdoors and then share their experiences online.

DISCUSSION

The District's Geocaching program is designed to attract new audiences, including families, by leveraging technology to build bridges between technology-focused youth and nature. As part of the program, the District will hide geocaches on its land and publish the coordinates which participants can use to locate the hidden caches. A pin will be awarded to those participants who locate a certain number of caches. The activity is designed to use the appeal of technology to increase use of natural open space preserves by a younger audience and the general public in an increasingly technology-driven society. In order to better involve the District's underserved population several GPS units will be purchased and loaned to would-be geocachers.

FISCAL IMPACT

In FY 2010-11, \$4,000 has been budgeted for the program, and in FY 2011-13, \$3,000 was budgeted.

PUBLIC NOTICE

Notice was provided pursuant to the Brown Act. No additional notice is necessary.

CEQA COMPLIANCE

No compliance is required as this action is not a project under the California Environmental Quality Act (CEQA).

NEXT STEP

None

Prepared by:
Jennifer Williams, Assistant Program Coordinator

Contact person:
Same as above.