Imagine the Future of Open Space

Public Deliberation Summary Report

TABLE OF CONTENTS

LIST OF TABLES

LIST OF APPENDICES

INTRODUCTION

The purpose of this document is to report on the results of the Vision Plan team's efforts to engage the public in discussions and choice-making around Goals and Priority Actions for the Midpeninsula Regional Open Space District (District). These efforts reflect the District's commitment to a planning process that combines robust scientific analysis with meaningful public input. The efforts constitute the *deliberation phase* of the five stage SHEDD process: Getting **S**tarted, **H**earing the voices, **E**nriching the conversation, **D**eliberating, and **D**eciding (see R-13-10 dated January 15, 2013). The results are intended to inform District decisions on the goals and actions included in the Vision Plan.

WHAT WE DID AND WHO WE TALKED TO

The deliberation phase of the vision planning process involved two parallel strategies for engaging the public: face-to-face public workshops and online interaction (imagine.openspace.org). Both of these strategies focused on Vision Plan Goals and Priority Actions drafted by District staff and finalized by the District Board of Directors (Board) with input from the Vision Plan Community Advisory Committee (CAC). The development of the Goals and Priority Actions was informed by the scientific analysis, and community, partner and stakeholder conversations conducted in earlier phases of the planning process.

Public Outreach for Deliberation Phase

Outreach efforts for the deliberation phase were coordinated between the workshop and online engagement strategies. Beginning in early September 2013, District staff worked with the Public Dialogue Consortium (PDC) to notify the public of the Workshops, and built upon the robust online participation generated in earlier phases. Outreach included the following means:

- District print newsletter
- District website (www.openspace.org)
- Email announcements to existing interested parties lists
- Facebook & Twitter announcements
- Announcements through the imagine.openspace.org website
- Public radio (KQED) interview with District planner Sandy Sommer
- Email notifications through partner organizations' contact lists
- Distributing postcards with meeting dates and locations, as well as the imagine.openspace.org URL, at various district events and preserves
- Informational flyers in preserve signboards and in various public locations throughout the District

Notifications for public workshops were sent out via various channels at least once a week starting one month prior to the first public workshop on October 21, 2013 and continued until the fifth and final workshop November 16, 2013. Notifications for online participation continued through the final week of the online platform, which closed December 15, 2013.

Public Workshops

The *region* framework established for the Vision Plan was used to structure the public workshops (See **Appendix A** for a Region Map). Five public workshops were held in locations across the District, each with a focus on the overall Vision Plan Goals and sets of Priority Actions associated with at least two planning regions. The workshops were designed to both inform and engage the public, and each of the approximately three-hour meetings was based on a similar agenda. The workshops included presentations, small group discussions, and the use of keypad technology. Using the keypads, the participants rated the Goals and Priority Actions on a scale of one to ten where ten represented the highest level of importance/priority, and one represented the lowest level of importance/priority. This approach enabled participants to express individual opinions and preferences, and to have immediate access to the aggregated responses of the group. Rating of goals and priorities resulted in an average score, shown in the Results section of this report.

The agendas consistently included the following components:
1. Opening with introductory District video and the use of keypads to gather and show information about who was in the room.
2. *Presentation and keypad rating of Goals for each of five Open Space Themes.*
3. Opportunity for participants to generate and rate additional goals.
4. For each region covered: presentation, small group discussion, and keypad rating of Priority Actions.
5. Opportunity for participants to generate and rate additional Priority Actions
6. Workshop evaluation with keypads.

Summary of Public Workshops:
Locations, Number of Participants and Regions

Workshop locations were chosen based on accessibility and geographic relevance to the regions that were covered.

Half Moon Bay, CA October 21st 6-9 p.m. Cunha Elementary School	37 participants rated District Goals and Priority Actions in the following regions • North San Mateo Coast • South San Mateo Coast
Saratoga, CA October 28th, 6-9 p.m. West Valley College	71 participants rated District Goals and Priority Actions in the following regions • Sierra Azul • South Bay Foothills
La Honda, CA November 2nd, 1-4 p.m. Skyline Field Office	24 participants rated District Goals and Priority Actions in the following regions • Skyline Ridge • Central Coast Mountains
Mountain View, CA November 4th, 6-9 p.m. Graham Middle School	68 participants rated District Goals and Priority Actions in the following regions • Skyline Ridge • Peninsula Foothills

Redwood City, CA November 16th, 1-4 p.m. Fair Oaks Community Center	34 participants rated District Goals and Priority Actions in the following regions • Baylands; Peninsula & South Bay Cities • Peninsula Foothills
TOTAL WORKSHOP ATTENDANCE:	234 participants

Who We Talked To: Participant Demographics for Public Workshops

Based on the demographic information provided through the keypad voting technology, a total of 234 community members participated in the public workshops. As the charts below indicate, there was a small majority of male participants. Although all adult age ranges were represented, the overwhelming majority were over the age of 45.

In addition to basic questions of demographics, participants were asked about how and how often they visited open space preserves. A large majority of the workshop participants were frequent users of the preserves and most of those reporting on their primary activity used the preserves to walk, hike, or run[1].

Gender - Public Workshops

Female 46%
Male 54%

Public Workshop Participant Age

55-64 16%
65+ 10%
Under 18 0%
18-24 3%
25-34 15%
35-44 25%
45-54 31%
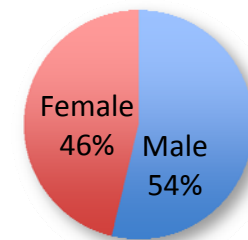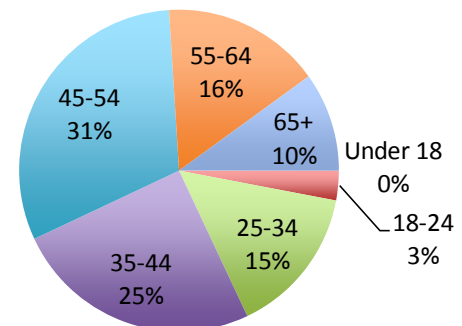
How often do you visit open space?

1%
28%
13%
38%
20%

- Never visited
- Seldom (a few times a year)
- Sometimes (about once a month)
- Often (at least twice a month)
- Consistently (at least twice a week)
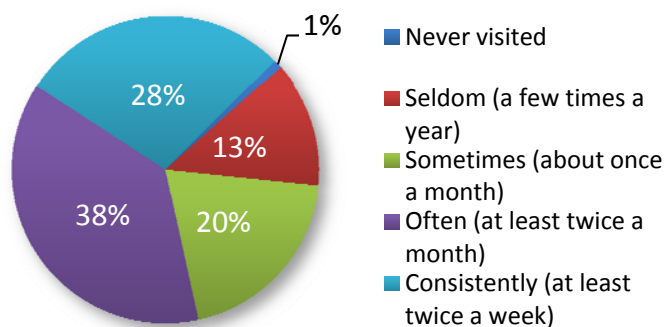
How do you primarily use open space?

Bicycle 34%
Hike, Run, Walk 58%
Horseback 1%
Dog Walking 7%

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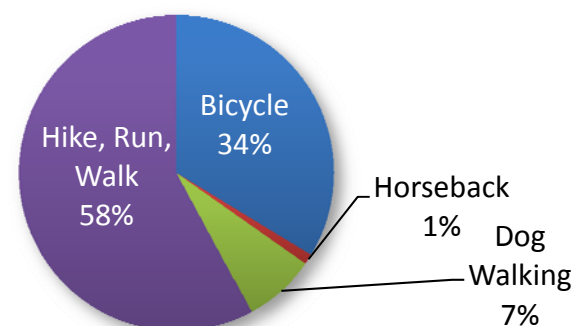
[1] The use of open space question was added after the second workshop so 96 of the 231 participants answered the question.

Participants identified their city of residence using keypads. The majority of participants reside within District boundaries.

However, the limits of the technology created some challenges that resulted in what is likely to be an over use of the "other" category. In addition, a few cities, including Palo Alto and San Jose, were added to the options after the second workshop making it likely that these two cities are underrepresented in their category (and overrepresented in "Other").

Workshop Participants
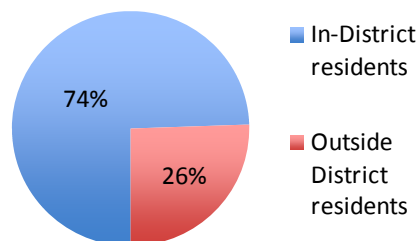
Workshop Participants from District (172)
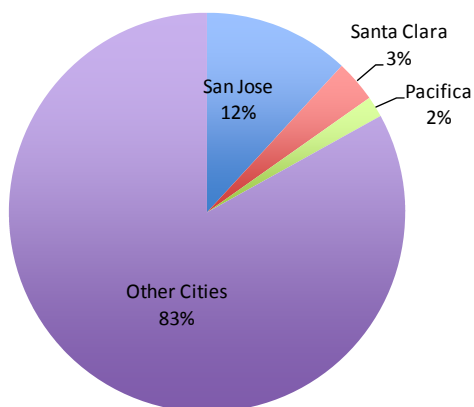
Workshop Participants from Outside District (59)
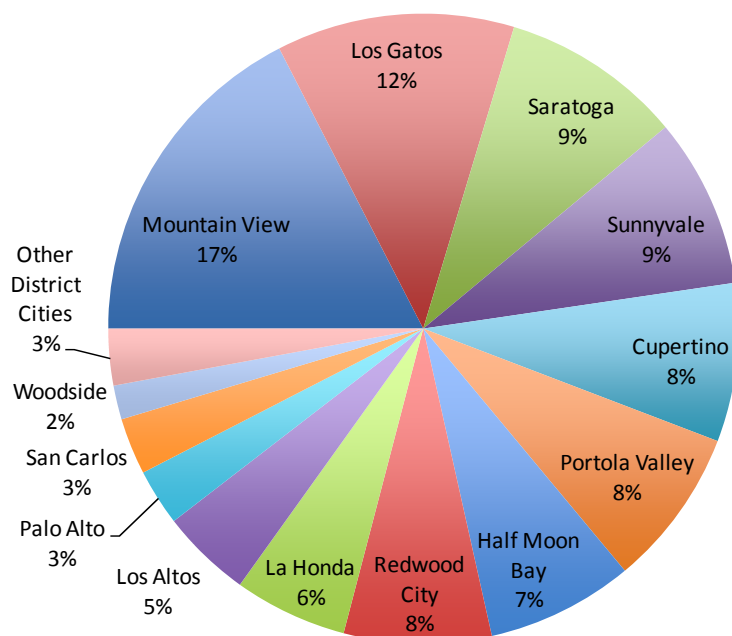
Online Deliberation

An online participation platform MindMixer (imagine.openspace.org) ran concurrently with the public workshops. Like those involved in public workshops, online participants rated both Goals and Priority Actions. However, online participants could rate actions across all regions. Workshop participants were therefore encouraged to access the website to rate actions in regions not covered in the workshop they attended.

Participants were invited to comment on, as well as rate, Goals and Priority Actions by indicating "I love it!", "I like it!", "It's ok", or "Neutral." Definitions of each were provided on the website and indicated as follows:
- Love it! = This is a top priority for me!
- Like it! = This is a priority for me, but I have higher priorities.

- It's OK = I see how that can be important, but it is not a high priority for me.
- Neutral = This is not a priority for me.

Rating of goals and priorities resulted in the accumulation of *points* (or stars) as shown in the tables in the Results section of this report. In addition to rating the Goals and Priority Actions developed by the District, online participants could add their own goals and actions for rating and comment.

Who We Talked To: Online Participant Demographics

461 participants rated goals and/or actions within the online platform during the deliberation phase. As with the public workshops, male participants were in the majority, as with participants over the age of 45 as shown in the charts below.

Online Participant Gender

Female 43%

Male 57%

Online Participant Age

Under 18 0%

18-24 3%

65+ 10%

25-34 15%

55-64 16%

35-44 25%

45-54 31%
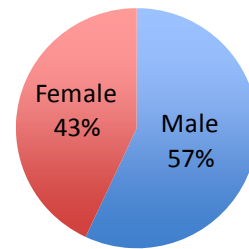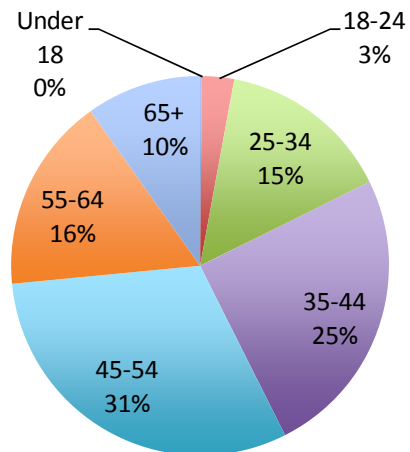
The majority of online participants resided within the District. Participants from a wide range of cities joined the deliberation, as shown in the following charts.

Online Participants from District (291)

Online Participants
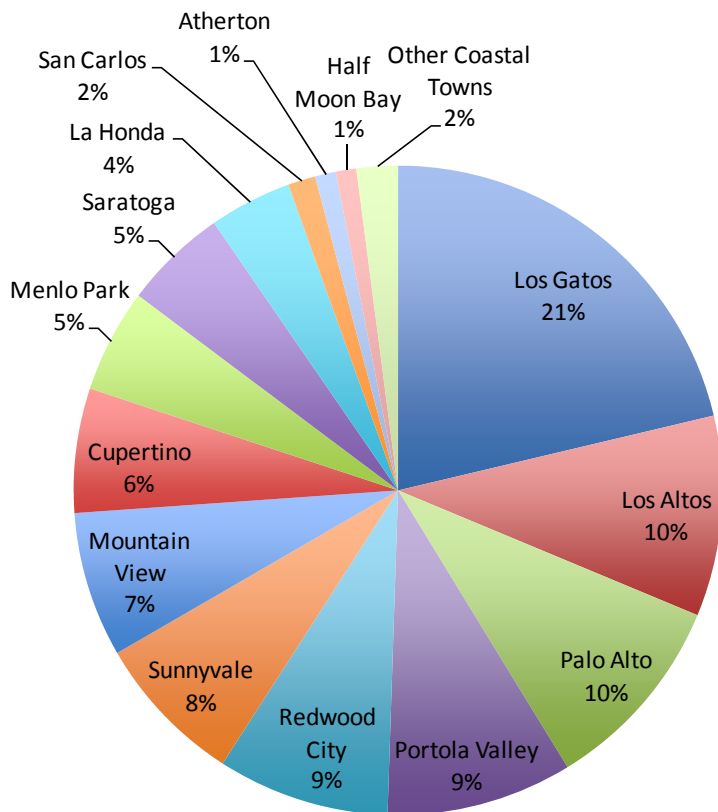
- In-District Residents
- Outside District Residents
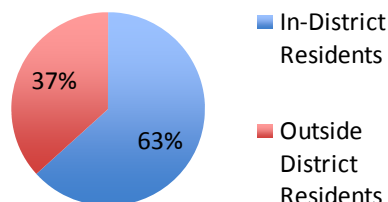
Online Participants from Outside District (170)
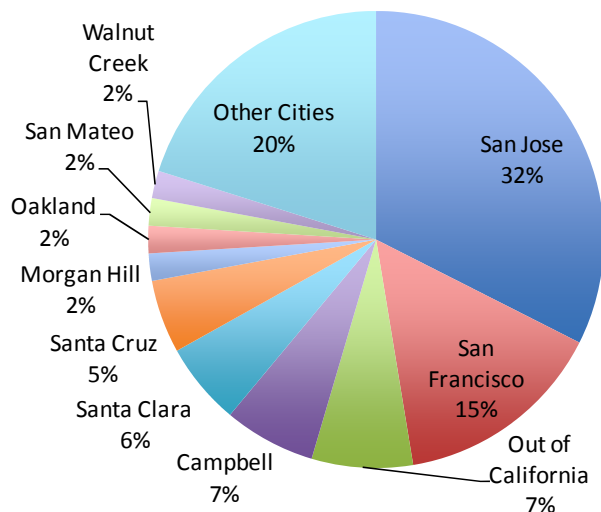
CAC Deliberation

The Vision Plan Community Advisory Committee (CAC) also rated the Priority Actions across all regions at their meeting on December 18, 2013. The meeting was similar to the public workshops, with brief presentations, group discussions, and the use of keypad technology.

RESULTS OF PUBLIC DELIBERATION

The five workshops, online activity, and CAC meeting produced public input on the relative importance of the Vision Plan Goals and Priority Actions to those people that participated. While not statistically valid, this input was gathered from a wide range of highly engaged individuals. These results are meant to inform staff recommendations and Board decisions about the focus of the vision plan. The ranked lists of Goals and Priority Actions that resulted from the public meetings are based on average ratings, but these data are also broken down by demographic subgroups to provide additional information the priorities expressed by types of participants. The online deliberation produced similar lists based on the four-point rating scale (however with less demographic detail).

Vision Plan Goal Results

Participants rated vision plan Goals across five *themes*. (The CAC did not rate the Goals using the keypads, having extensively participated in their development.) The information they were provided on these Goals included a short bulleted list of objectives. (See **Appendix B-1**).

Workshop Goal Ratings

Table 1 provides a detailed look at the participants' average ratings broken out by key demographics and by each of the individual workshops. The Goals are listed by overall average rating in descending order. Generally, items scoring over 7.5 are considered to be first tier items,

but it is also informative to review the ratings of core sub-groups that reflect significant minority preferences.

"Stewardship of Nature" was, on average, the most highly rated goal at the workshops. "Expand Appropriate Low Intensity Access" tended to be more important than stewardship to younger age groups, those that consistently use open space, and bicyclists. Also of note in these ratings is the low diversity score in the top-rated goal (which indicates agreement), as well as the high diversity scores in red (which indicates lack of agreement).

Online Goal Ratings

For ease of comparison, the online ratings are also shown on **Table 1** in the yellow column on the right. These are based on total points (rather than the average) gained across all ratings on a four-point scale (see page 4 and 5 above), so the comparison is somewhat limited. However, the difference in relative scores of some of the Goals may be of interest. Generally, the ranking of the Goals is similar across platforms and participant populations, at least in considering tiers. Two notable exceptions are the low ranking of "Sense of Place" and high ranking of "Expand Opportunity and Variety" by the online participants. For further detail regarding online goal ratings, including comments, see **Appendix B-2**.

Theme	VISION PLAN GOALS	DIVERSITY	AVG TOTAL (234)	GENDER F (99)	M (117)	WORKSHOP 10.21 (28)	10.28 (67)	11.2 (25)	11.4 (64)	11.16 (34)	AGE 18-24 (7)	25-34 (13)	35-44 (25)	45-54 (65)	55-64 (62)	65 or > (46)	VISIT OPEN SPACE Never (2)	SELDOM (29)	SOMETIMES (43)	OFTEN (81)	CONSISTENTLY (63)	USE OPEN SPACE BIKE (32)	DOG (7)	HIKE (53)	Horse (1)	Online Points
Healthy Nature	Stewardship of Nature	18	8.3	9.1	7.9	8.7	8.2	7.8	8.5	8.6	9.5	8	7.8	8.3	8.6	8.9	4.5	8.6	8.3	8.7	8	7.3	8.1	9.2	8	100
Outdoor Recreation / Healthy Living	Expand Appropriate Low Intensity Access	26	8.2	8.4	8.2	7.2	8.6	8.4	8.4	7.9	9.5	9.1	8.8	8.8	7.7	7.8	4.5	7	7.9	8.6	8.9	9.6	6.4	7.7	10	101
Natural, Cultural, & Scenic Landscapes	Quiet Enjoyment of Nature	29	7.8	8.5	7.3	8.1	7.9	8	8	7.1	7.8	6.8	8.2	7.4	8.3	8.1	4	8.1	7.7	7.9	7.7	6.7	6.3	8.4	6	96
Healthy Nature	Biodiversity	25	7.6	8.3	7.2	8.2	7.5	7.1	7.9	7.6	9	7.4	7.8	7.6	7.7	7.7	2.5	7.8	7.5	8	7.4	6.5	8.2	8.4	6	85
Healthy Nature	Habitat Connectivity	25	7.6	8.2	7.3	7.9	7.6	7.3	7.5	7.8	9	7.8	7.7	7.5	7.8	7.6	2.5	7.6	7.6	7.8	7.5	6.8	8.3	8	8	107
Natural, Cultural, & Scenic Landscapes	Sense of Place	25	7.4	8.3	7	7.8	7.6	7.2	7.6	6.9	8.8	7.3	7.8	7.2	7.7	7.7	2.5	8.1	7.2	7.6	7.3	7	7	7.6	7	58
Viable Working Lands	Model Ecologically Sound Practices	27	7	7.8	6.5	8.3	7.3	7.4	6.7	6.2	8	6.6	6.4	7	7	7.6	5.5	7.3	6.9	7.5	6.6	5.7	6.4	7	10	66
Outdoor Recreation / Healthy Living	Ensure Compatibility	25	7	7.4	6.9	7	7.2	7	7.5	5.9	9	8.1	6.6	7.1	6.8	7.3	3.5	6.4	6.9	7.4	7.2	7.2	6.6	7.1	8	75
Enriched Experiences	Volunteer Stewardship	26	6.7	7	6.4	7	6.6	7.8	6.5	6.1	7.8	6.5	6	6.5	6.6	7.3	4	6.5	6.7	7.2	6.3	5.4	7.2	7	7	69
Viable Working Lands	Support Agriculture and Local Food Producers	39	6.4	7	6	7.8	6.6	6.6	5.9	5.6	7	5.5	5.3	6.3	6.5	7.5	4	6.6	7.2	6.7	5.6	4.9	5.1	6.5	9	72
Enriched Experiences	Increase Diversity and Remove Access Barriers	25	6.4	6.8	6.1	6.4	6.6	7.2	6.3	5.4	8	6.9	6.2	6.3	6.4	6.5	6.5	6.6	6.5	6.7	5.9	5.1	5.6	6.6	7	66
Outdoor Recreation / Healthy Living	Expand Opportunity and Variety	33	6.3	6.6	6.1	6	6	7.3	6.7	5.3	8.3	7.8	6.1	6.2	6	6.2	8	6	6.9	6.4	5.8	5.7	6.1	6.6	6	96
Enriched Experiences	Improved Visitor Experiences	25	6.2	6.6	5.8	6.6	6.2	6.7	6.4	4.8	7.9	5.5	6.2	5.7	6.2	6.8	9	6.2	6.8	6.1	5.8	5.3	4.1	6.5	8	72
Enriched Experiences	Knowledge, Understanding, and Appreciation	29	6	6.6	5.5	7.2	5.9	6.2	6.1	4.7	8.2	6	5.3	5.9	5.8	6.6	4	6.3	6.3	6	5.5	4.8	4	6.4	6	48
Natural, Cultural, & Scenic Landscapes	Stewarding Many Cultures	27	6	6.5	5.7	7	6.1	6	5.8	4.9	7.4	6.2	5.8	5.7	6.1	6.2	3.5	6.4	6.2	6	5.5	5	4.6	6.1	6	40
Viable Working Lands	Educate about the Region's Agricultural Heritage	28	5.5	6	5.1	6.7	5.3	5.9	5.2	5	6.7	4.9	5	5.2	5.4	6.3	4.5	5.7	6.1	5.4	4.9	3.9	6.3	5.8	7	39

Rating Scale

The ten point rating scale was presented to participants in the public workshop with the following prompts:

10	Highest level of Importance/Priority
8	Mostly Important/Priority
6	Tends to be Important/Priority
5	Tends to Not be Important/Priority
3	Mostly Not Important/Priority

Div: Diversity Scores

The purple column provides a diversity score for each overall average rating. These are percentage scores that reflect the level of diversity in the average ratings. If 50% of the participants were to rate the item as "1" and 50% of the participants were to rate the item as "10", the diversity score would be 100% (high diversity of opinion). Conversely, if 100% of the participants were to rate an item as "5", then the diversity score would be zero (no diversity of opinion). So higher scores means less agreement. Low scores reflect commonality.

Highlighting Divergence in Subgroup Ratings

The table uses formatting to highlight subgroup averages that vary notably from the overall average:

-Green italic with one underline = .5 to .9 above the total average

-Green italic with two underlines = 1 or more above the total average

-Red italic with one underline = .5 to .9 below the total average

-Red italic with two underlines = 1 or more below the total

N: The Number of Participants in Subgroups

For each subgroup, the number of participants rating the goals is provided in parenthesis in the heading. This is important when considering the relative influence of the group's rating on the average. The N actually varies across goals because not all participants rated all goals. This highest number in each group was generally selected for inclusion in the chart.

Vision Plan Priority Action Results

Participants in the vision plan public deliberation phase learned about Priority Actions by reviewing *Priority Action Profiles* (see several samples in **Appendix C**). A total of 54 Priority Actions were developed.

Workshop Priority Action Ratings

At the public workshops, District staff presented the Priority Action Profiles and addressed participant questions without getting into details that were not appropriate at this stage of priority action development. The workshop participants jotted down *pencil ratings* during the presentation and then engaged in small group discussions to explore different perspectives on priorities. Keypad ratings were thus informed by these discussions.

The rating processes for the Priority Actions resulted in a ranked list of Priority Actions within each region (See **Table 2** and **Appendix D-1**). Also provided (see **Table 3**) is a listing of all Priority Actions sorted by public workshop ranking. Refer to the **Workshop Ratings Key** on page 13 for an explanation of table abbreviations and formatting.

Overall, due to time limitations, public workshop participants were able to rate 46 of the 54 Priority Actions. Workshop participants were therefore encouraged to access the website to rate actions not covered. With the exception of the "Cities" region, all areas of District have at least one priority action in the highest tier based on Public Workshop ratings (greater than 7.5). The participants in the Redwood City meeting consistently rated Priority Actions (across the board) lower than participants at other workshops.

Online Priority Action Ratings

Online participants were afforded the opportunity to rate all 54 Priority Actions across all regions, using the Vision Plan website at imagine.openspace.org. **Tables 2 and 3** indicate the online point totals. Unlike the workshop results, average scores and demographic details are not available, making a direct comparison impossible.

Online, the highest rated Priority Actions tended to be those that reflected long-standing community interest, that had received recent media coverage, or that were located in well known places. The most highly rated priority action was *17- El Sereno Dog Trails and Connections*, which received 193 points. Considering that 13% of online participants were from Los Gatos and El Sereno Open Space Preserve is already open to the public, this score does not seem surprising. However, *47 – Coal Creek: Reopen Alpine Road for Trail Use* (127 points) was also entered as a duplicate participant-generated action (119 points), so in total this priority action was by far the highest rated online item (with 246 points).

CAC Priority Action Ratings

At their December 18, 2013 meeting, the CAC rated 39 Priority Actions drawn from the more highly ranked subset, based upon public workshop and online rankings. **Tables 2 and 3** indicate the CAC point totals (See **Appendix D-2** for greater detail).

CAC members tended to have lower diversity rankings than the public in general, reflective of their closer ties to the District and its work.

The order of Priority Actions within regions was fairly consistent between the CAC and public workshops ratings, with the exception of the Skyline Region. Other notable exceptions were higher CAC ratings for *#7 - Sierra Azul: Rancho de Guadalupe Family Recreation and Interpretive Projects* (which the CAC toured, so was more informed about the area) and *#31 - Rancho San Antonio: Hidden Villa Access and Preservation Projects* (the CAC includes Hidden Villa's Executive Director).

Priority Action Ratings Compared to Goal Ratings

The highly rated Priority Actions are generally in alignment with the highly rated Goals of *Stewardship of Nature* and *Expanding Low Intensity Access*. The highest rated Priority Actions for both the public workshop participants and the CAC show a balanced emphasis on both of these Goals. In contrast, the highest rated priorities of the online participants were more often those actions that emphasized expanded public access. Consistent with the Goals ratings, all participants tended to rate Priority Actions that emphasized the Viable Working Lands and Enriched Experiences themes (without stewardship or access) on the lower end of the scale.

Workshop Ratings Key

Rating Scale
The ten point rating scale was presented to participants in the public workshop with the following prompts:

   10   Highest level of Importance/Priority
    8   Mostly Important/Priority
    6   Tends to be Important/Priority
    5   Tends to Not be Important/Priority
    3   Mostly Not Important/Priority
    1   Lowest Level of Importance/Priority

Div: Diversity Scores
The purple column provides a diversity score for each overall average rating. These are percentage scores that reflect the level of diversity in the average ratings. If 50% of the participants were to rate the item as "1" and 50% of the participants were to rate the item as "10", the diversity score would be 100% (high diversity of opinion). Conversely, if 100% of the participants were to rate an item as "5", then the diversity score would be zero (no diversity of opinion). So higher scores means less agreement. Low scores reflect commonality.

Highlighting Divergence in Subgroup Ratings
The table uses formatting to highlight subgroup averages that vary notably from the overall average:
-Green italic with one underline = .5 to .9 above the total average
-Green italic with two underlines = 1 or more above the total average
-Red italic with one underline = .5 to .9 below the total average
-Red italic with two underlines = 1 or more below the total average

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N: The Number of Participants in Subgroups
For each subgroup, the number of participants rating the item is provided in parentheses in the heading. This factor is important when considering the relative influence of the group's rating on the average. The N actually varies in a given workshop because not all participants necessarily rated each action. This highest number in each group was generally selected for inclusion in the chart.

Table 2: Priority Action Ratings, by Region

Note: Table is sorted by Workshop Results

	Workshop Results				CAC Results***		
North San Mateo County Coast Region - HMB Workshop - 10.21.13	N	Avg	Div	Online Points	N	Avg	Div
67 - Purisima Creek Redwoods: Purisima-to-Sea Trail Watershed Protection & Conservation Grazing	30	8.3	30	98	19	8.7	7
74 - Miramontes Ridge: Gateway to the Coast Public Access, Stream Restoration, & Agriculture Enhancement	31	7.6	30	65	19	7.6	21
73 - Miramontes Ridge/Purisima Crk Rdwds: Mills Creek/Arroyo Leon Watershed, Stream Restoration, & Trails	31	7.1	29	59	19	7.5	12
75 - Regional: Support CA Coastal Trail	31	6.9	*43*	74	19	7.4	23
70 - Miramontes Ridge/Purisima Creek Redwoods:Fire Management and Risk Reductions	30	6.6	30	41			
72 - Miramontes Ridge/Purisima Creek Redwoods:Coastside Environmental Education Partnerships	31	5.6	*40*	26			
71 - Advocate to Protect Coastal Vistas**				40			

	Workshop Results				CAC Results		
South San Mateo County Coast Region - HMB Workshop - 10.21.13	N	Avg	Div	Online Points	N	Avg	Div
64 - La Honda Creek: Driscoll Ranch Public Access, Endangered Wildlife Protection, & Conservation Grazing	28	9	10	86	19	8.1	25
58 - Cloverdale Ranch: Wildlife Protection, Grazing, and Trail Connections	30	7.8	29	52	19	7.4	21
62 - La Honda Creek/El Corte Madera Creek: San Gregorio Watershed and Agriculture Preservation Projects	30	7.4	26	41	21	6.9	26
66 - Tunitas Creek: Additional Watershed Preservation & Conservation Grazing	30	7.2	28	32	20	6.8	25
59 - Lower Pescadero Creek: Watershed Preservation & Conservation Grazing	30	7.1	*36*	39	19	6.9	28
57 - Gazos Creek Watershed: Preserve Redwoods, Fish & Add Trails**				68	21	7.4	25
61 - Advocate to Protect Coastal Vistas**				44			
60 - Lower Pomponio Creek: Watershed Preservation and Grazing**				38			

	Workshop Results				CAC Results		
Central Coastal Mountains Region - Skyline Area Workshop - 11.2.13	N	Avg	Div	Online Points	N	Avg	Div
56 - Regional: Trail Connections and Campgrounds	24	8.4	15	69	21	8.3	16
55 - Regional: Redwood Protection and Salmon Fishery Conservation	24	7.5	19	52	21	8.3	12

	Workshop Results				CAC Results		
Skyline Region - 2 Workshops - 11.2.2013 and 11.4.2013	N	Avg	Div	Online Points	N	Avg	Div
51 - La Honda Creek: Upper Area Recreation - Habitat Restoration and Conservation Grazing Projects	84	8	23	97	21	9.1	9
46 - Russian Ridge: Public Recreation - Grazing - and Wildlife Protection Projects	83	8	19	96	21	8.7	11
48 - La Honda Creek/Russian Ridge: Preservation of Upper San Gregorio Watershed & Ridge Trail Completion	82	8	25	82	21	8.3	10
47 - Coal Creek: Reopen Alpine Road for Trail Use	85	7.8	27	127 #	21	6.9	17
38 - Long Ridge: Trail - Conservation and Habitat Restoration Projects	83	7.7	20	114	21	8	13
52 - El Corte de Madera Creek: Bike Trail and Water Quality Projects	85	7.5	28	138	21	7.4	14
40 - Skyline Subregion: Fire Management and Forest Restoration Projects	84	6.5	30	48			
39 - Skyline Ridge: Education Facilities - Trailsand Wildlife Conservation Projects	84	6.4	*33*	51	21	7.9	16
53 - Purisima Creek Redwoods: Parking and Repair Projects	86	5.8	*32*	63			
37 - Saratoga Gap: Stevens Canyon Ranch Family Food Education Projects	83	4.9	25	22	21	6.8	22
43 - Monte Bello: Campfire Talks & Habitat Projects**				27			

	Workshop Results				CAC Results***		
Peninsula Foothills Region - 2 Workshops - 11.4.2013 and 11.16.2013	N	Avg	Div	Online Points	N	Avg	Div
27 - Regional: Complete Upper Stevens Creek Trail	97	8.1	29	141	21	8.1	13
32 - Windy Hill: Trail Improvements - Preservation - and Hawthorns Area Historic Partnership	102	7.7	*36*	107	21	8.1	17
76 - Pulgas Ridge: Regional and Neighborhood Trail Extensions	102	6.7	*38*	98	20	6.9	19
44 - Regional: San Andreas Fault Interpretive Trail Program	102	5.8	*36*	61	21	6.9	17
30- Rancho San Antonio: Intrepretive Improvements - Refurbishing - and Transit Solutions	101	5.6	*40*	130			
31- Rancho San Antonio: Hidden Villa Access and Preservation Projects	102	5.6	*46*	73	21	8	15
28 - Collaborate to Restore San Francisquito Creek Fish Habitat**				67			
29 - Teague Hill: West Union Crk Watershed Restoration Partnership**				39			

	Workshop Results				CAC Results		
Peninsula / South Bay Cities & Baylands Regions - Redwood City Workshop - 11.16.2013	N	Avg	Div	Online Points	N	Avg	Div
34 - Regional: Bayfront Habitat Protection and Public Access Partnerships	34	7.6	*38*	109	21	9.1	5
23 - Peninsula/South Bay Cities: Partner to Complete Middle Stevens Creek Trail	34	6.7	*41*	133	21	8	18
35 - Ravenswood: Cooley Landing Nature Center Partnership	34	6.2	*42*	37	21	8.8	18
24 - Peninsula/South Bay Cities: San Francisquito Creek Restoration Partnership	34	4.9	*34*	58			
22 - Peninsula/South Bay Cities: Los Gatos Creek Trail Connections	34	4.4	*32*	120	21	7.2	21
25 - Major Roadway Signage**				16			

South Bay Foothills Region - Saratoga Workshop - 10.28.13	Workshop Results				CAC Results		
	N	Avg	Div	Online Points	N	Avg	Div
16 - South Bay Foothills: Wildlife Passage and Ridge Trail Improvements	64	8.6	18	94	21	8.6	14
11 - Bear Creek Redwoods: Public Recreation and Interpretive Projects	65	8.1	22	76	21	8	15
18 - South Bay Foothills: Saratoga-to-Sea Trail and Wildlife Corridor	65	7.4	*32*	101	21	8.1	10
17 - El Sereno: Dog Trails & Connections	66	6.8	*31*	193	21	6.6	26
21 - Picchetti Ranch: Family Nature Play Program	66	6.1	15	39	21	6.8	25
19 - Fremont Older: Historic Woodhills Restoration & Overall Parking Improvements	66	5.8	23	60			

Sierra Azul Region - Saratoga Workshop - 10.28.13	Workshop Results				CAC Results		
	N	Avg	Div	Online Points	N	Avg	Div
1 - Sierra Azul: Loma Prieta Area Public Access, Regional Trails, and Habitat Projects	69	8.2	27	158	21	8.2	8
4 - Sierra Azul: Mt. Umunhum Public Access and Interpretation Projects	68	8	23	159	21	8.9	9
10 - Sierra Azul: Cathedral Oaks Public Access and Conservation Projects	70	7.6	22	124	21	7.8	11
8 - Sierra Azul: Fire Management	70	7.5	18	68			
9 - Sierra Azul: Expand access in the Kennedy-Limekiln Area	64	6.9	27	121	21	7.7	12
7 - Sierra Azul: Rancho de Guadalupe Family Recreation and Interpretive Projects	70	6.8	20	83	21	8.5	8

**: Not rated at the public workshops

***: CAC did not rate all actions on 12/18/13

#: Same participant generated action also received 119 points

Table 3: Priority Action ratings, by Public Workshop Ranking

Note: Table is sorted by Workshop Results

Priority Action	Region	Wkshp Results N	Avg	Div	Online Points	CAC Results*** N	Avg	Div
64 - La Honda Creek: Driscoll Ranch Public Access, Endangered Wildlife Protection, & Conservation Gra	South Coast	28	9	10	86	19	8.1	25
16 - South Bay Foothills: Wildlife Passage and Ridge Trail Improvements	South Foothills	64	8.6	18	94	21	8.6	14
56 - Regional: Trail Connections and Campgrounds	Coastal Mtns	24	8.4	15	69	21	8.3	16
67 - Purisima Creek Redwoods: Purisima-to-Sea Trail Watershed Protection & Conservation Grazing	North Coast	30	8.3	30	98	19	8.7	7
1 - Sierra Azul: Loma Prieta Area Public Access, Regional Trails, and Habitat Projects	Sierra Azul	69	8.2	27	158	21	8.2	8
27 - Regional: Complete Upper Stevens Creek Trail	Pen. Foothills	97	8.1	29	141	21	8.1	13
11 - Bear Creek Redwoods: Public Recreation and Interpretive Projects	South Foothills	65	8.1	22	76	21	8	15
51 - La Honda Creek: Upper Area Recreation - Habitat Restoration and Conservation Grazing Projects	Skyline	84	8	23	97	21	9.1	9
46 - Russian Ridge: Public Recreation - Grazing - and Wildlife Protection Projects	Skyline	83	8	19	96	21	8.7	11
48 - La Honda Creek/Russian Ridge: Preservation of Upper San Gregorio Watershed & Ridge Trail Comp	Skyline	82	8	25	82	21	8.3	10
4 - Sierra Azul: Mt. Umunhum Public Access and Interpretation Projects	Sierra Azul	68	8	23	159	21	8.9	9
58 - Cloverdale Ranch: Wildlife Protection, Grazing, and Trail Connections	South Coast	30	7.8	29	52	19	7.4	21
47 - Coal Creek: Reopen Alpine Road for Trail Use	Skyline	85	7.8	27	127 #	21	6.9	17
38 - Long Ridge: Trail - Conservation and Habitat Restoration Projects	Skyline	83	7.7	20	114	21	8	13
32 - Windy Hill: Trail Improvements - Preservation - and Hawthorns Area Historic Partnership	Pen. Foothills	102	7.7	36	107	21	8.1	17
74 - Miramontes Ridge: Gateway to the Coast Public Access, Stream Restoration, & Agriculture Enhanc	North Coast	31	7.6	30	65	19	7.6	21
34 - Regional: Bayfront Habitat Protection and Public Access Partnerships	Baylands	34	7.6	38	109	21	9.1	5
10 - Sierra Azul: Cathedral Oaks Public Access and Conservation Projects	Sierra Azul	70	7.6	22	124	21	7.8	11
55 - Regional: Redwood Protection and Salmon Fishery Conservation	Coastal Mtns	24	7.5	19	52	21	8.3	12
52 - El Corte de Madera Creek: Bike Trail and Water Quality Projects	Skyline	85	7.5	28	138	21	7.4	14
8 - Sierra Azul: Fire Management	Sierra Azul	70	7.5	18	68			
62 - La Honda Creek/El Corte Madera Creek: San Gregorio Watershed and Agriculture Preservation Pro	South Coast	30	7.4	26	41	21	6.9	26
18 - South Bay Foothills: Saratoga-to-Sea Trail and Wildlife Corridor	South Foothills	65	7.4	32	101	21	8.1	10
66 - Tunitas Creek: Additional Watershed Preservation & Conservation Grazing	South Coast	30	7.2	28	32	20	6.8	25
73 - Miramontes Ridge/Purisima Crk Rdwds: Mills Creek/Arroyo Leon Watershed, Stream Restoration,	North Coast	31	7.1	29	59	19	7.5	12
59 - Lower Pescadero Creek: Watershed Preservation & Conservation Grazing	South Coast	30	7.1	36	39	19	6.9	28
75 - Regional: Support CA Coastal Trail	North Coast	31	6.9	43	74	19	7.4	23
9 - Sierra Azul: Expand access in the Kennedy-Limekiln Area	Sierra Azul	64	6.9	27	121	21	7.7	12
17 - El Sereno: Dog Trails & Connections	South Foothills	66	6.8	31	193	21	6.6	26
7 - Sierra Azul: Rancho de Guadalupe Family Recreation and Interpretive Projects	Sierra Azul	70	6.8	20	83	21	8.5	8
76 - Pulgas Ridge: Regional and Neighborhood Trail Extensions	Pen. Foothills	102	6.7	38	98	20	6.9	19
23 - Peninsula/South Bay Cities: Partner to Complete Middle Stevens Creek Trail	Cities	34	6.7	41	133	21	8	18
70 - Miramontes Ridge/Purisima Creek Redwoods:Fire Management and Risk Reductions	North Coast	30	6.6	30	41			
40 - Skyline Subregion: Fire Management and Forest Restoration Projects	Skyline	84	6.5	30	48			
39 - Skyline Ridge: Education Facilities - Trailsand Wildlife Conservation Projects	Skyline	84	6.4	33	51	21	7.9	16
35 - Ravenswood: Cooley Landing Nature Center Partnership	Baylands	34	6.2	42	37	21	8.8	18
21 - Picchetti Ranch: Family Nature Play Program	South Foothills	66	6.1	15	39	21	6.8	25
53 - Purisima Creek Redwoods: Parking and Repair Projects	Skyline	86	5.8	32	63			
44 - Regional: San Andreas Fault Interpretive Trail Program	Pen. Foothills	102	5.8	36	61	21	6.9	17
19 - Fremont Older: Historic Woodhills Restoration & Overall Parking Improvements	South Foothills	66	5.8	23	60			
72 - Miramontes Ridge/Purisima Creek Redwoods:Coastside Environmental Education Partnerships	North Coast	31	5.6	40	26			
30- Rancho San Antonio: Intrepretive Improvements - Refurbishing - and Transit Solutions	Pen. Foothills	101	5.6	40	130			
31- Rancho San Antonio: Hidden Villa Access and Preservation Projects	Pen. Foothills	102	5.6	46	73	21	8	15
37 - Saratoga Gap: Stevens Canyon Ranch Family Food Education Projects	Skyline	83	4.9	25	22	21	6.8	22
24 - Peninsula/South Bay Cities: San Francisquito Creek Restoration Partnership	Cities	34	4.9	34	58			
22 - Peninsula/South Bay Cities: Los Gatos Creek Trail Connections	Cities	34	4.4	32	120	21	7.2	21
71 - Advocate to Protect Coastal Vistas**	North Coast				40			
57 - Gazos Creek Watershed: Preserve Redwoods, Fish & Add Trails**	South Coast				68	21	7.4	25
61 - Advocate to Protect Coastal Vistas**	South Coast				44			
60 - Lower Pomponio Creek: Watershed Preservation and Grazing**	South Coast				38			
43 - Monte Bello: Campfire Talks & Habitat Projects**	Skyline				27			
28 - Collaborate to Restore San Francisquito Creek Fish Habitat**	Pen. Foothills				67			
29 - Teague Hill: West Union Crk Watershed Restoration Partnership**	Pen. Foothills				39			
25 - Major Roadway Signage**	Cities				16			

**: Not rated at the public workshops

***: CAC did not rate all actions

#: Same participant generated action also received 119 points

Participant-generated Goals and Actions

In addition to the ranked lists of Goals and Priority Actions developed by the District, participants in public workshops and online offered their own ideas for Goals and Priority Actions. Some of these were also rated. These ideas are included in **Appendix E**.

Workshop Participant Comments

Workshop participant comments are shown in **Appendix F**.

Workshop Participant Evaluations

Workshop evaluations conducted with keypads at the end of the meetings indicate that the agenda and use of the keypad technology were well received by participants. In all cases, participation in the workshops raised the level of trust in the Vision Plan engagement process. Participants over the age of 65 tended to express a higher level of satisfaction with the workshops. Those participants that indicated that they primarily bicycle when they use open space expressed a lower level of satisfaction with the workshops, as did the attendees at the November 16, 2013 workshop. (See **Appendix G**)

Photo: Ray Hosler

NEXT STEPS

The District now moves into the *deciding phase of the* vision planning process. In this final phase of the process the Board will delve into the results of the deliberations outlined in this report and decide what Priority Actions will be featured in the Vision Plan. This will not be an easy task as each and every one of the actions that were profiled in the deliberation phase were selected from an even broader pool of potential Priority Actions and developed with considerable input scientific and public input. It is important to keep in mind, however, that none of the actions that were included in the deliberation phase need be completely removed from all future consideration. In the future, conditions will change and priorities will shift accordingly in response to those changes.

A first step in the deciding phase is to sort actions into tiers that reflect levels of priority. These tiers can be informed by the public input gathered across all three sources of deliberative input: public workshops, online deliberation, and the CAC deliberative meeting. **Table 4** provides an overview of where the actions fall in relation to *top tier* ratings across the three sources of input. For purposes of this table, the top tier is generally defined as a rating in the top quartile. For the public workshops and CAC, the top quartile is an average result greater than 7.5. For the online scores, the scores over 100 comprise the top quartile. The table is not intended to comprise a final tiered ranking. Rather, it is meant as an initial summary that can be used to surface actions that require a closer look to understand their ratings, and the specific populations and situations through which these ratings were produced.

CONCLUSION

During the deliberation phase of the vision planning process, more than 535 members of the public actively engaged with the District and its work. They learned about the Themes and Goals that guide that work and the kinds of actions that might be taken to work toward those Goals. They considered their own priorities and values in relation to that work and many of them explored perspectives different from their own through small group conversations and online comments. And ultimately, they expressed their priorities through rating systems that invited them to consider tradeoffs and to see how others' priorities compared to their own.

The District has gained some useful information through this process. The results offer a solid look at the values and opinions of community stakeholders — those who really care about what the District is doing and what it will do in the future. What is more, the process has shown those stakeholders that the District cares about what is important *to them*, and intends to bring their voices into decision making processes that will shape the future of open space on the Peninsula and in the South Bay.

As the District Board engages in the work of making decisions about how Goals will be expressed and what Priority Actions will be featured in the Vision Plan, the results of the public deliberations outlined in this report will sit along side scientific analyses and expert planning to

provide a balanced foundation for making difficult choices. Community stakeholders will continue to observe, participate, and better understand what has informed the decisions that will guide the work that they so clearly care about.

Table 4: Comparison of All Ratings

Priority Action	Region	Top Wkshp Results (>7.5)	Top Online (Top 25%)	Top CAC Results (>7.5)	Sum	Wkshp Results N	Avg	Div	Online Points	CAC Results*** N	Avg	Div
34 - Regional: Bayfront Habitat Protection and Public Access Partnerships	Baylands	1	1	1	3	34	7.6	38	109	21	9.1	5
4 - Sierra Azul: Mt. Umunhum Public Access and Interpretation Projects	Sierra Azul	1	1	1	3	68	8	23	159	21	8.9	9
1 - Sierra Azul: Loma Prieta Area Public Access, Regional Trails, and Habitat Projects	Sierra Azul	1	1	1	3	69	8.2	27	158	21	8.2	8
27 - Regional: Complete Upper Stevens Creek Trail	Pen. Fthills	1	1	1	3	97	8.1	29	141	21	8.1	13
32 - Windy Hill: Trail Improvements, Preservation, and Hawthorns Area Historic Partnership	Pen. Fthills	1	1	1	3	102	7.7	36	107	21	8.1	17
38 - Long Ridge: Trail, Conservation and Habitat Restoration Projects	Skyline	1	1	1	3	83	7.7	20	114	21	8	13
10 - Sierra Azul: Cathedral Oaks Public Access and Conservation Projects	Sierra Azul	1	1	1	3	70	7.6	22	124	21	7.8	11
51 - La Honda Creek: Upper Area Recreation, Habitat Restoration and Conservation Grazing	Skyline	1		1	2	84	8	23	97	21	9.1	9
67 - Purisima Creek Redwoods: Purisima-to-Sea Trail Watershed Protection & Cons. Grazing	North Coast	1		1	2	30	8.3	30	98	19	8.7	7
46 - Russian Ridge: Public Recreation - Grazing - and Wildlife Protection Projects	Skyline	1		1	2	83	8	19	96	21	8.7	11
16 - South Bay Foothills: Wildlife Passage and Ridge Trail Improvements	South Fthills	1		1	2	64	8.6	18	94	21	8.6	14
56 - Regional: Trail Connections and Campgrounds	Coastal Mtns	1		1	2	24	8.4	15	69	21	8.3	16
48 - La Honda Ck/Russian Ridge: Upper San Gregorio Wtrshd Preservation & Ridge Trail Completion	Skyline	1		1	2	82	8	25	82	21	8.3	10
55 - Regional: Redwood Protection and Salmon Fishery Conservation	Coastal Mtns	1		1	2	24	7.5	19	52	21	8.3	12
64 - La Honda Creek: Driscoll Ranch Public Access, Endangered Wildlife Protection, & Cons. Grazing	South Coast	1		1	2	28	9	10	86	19	8.1	25
18 - South Bay Foothills: Saratoga-to-Sea Trail and Wildlife Corridor	South Fthills		1	1	2	65	7.4	32	101	21	8.1	10
11 - Bear Creek Redwoods: Public Recreation and Interpretive Projects	South Fthills	1		1	2	65	8.1	22	76	21	8	15
23 - Peninsula/South Bay Cities: Partner to Complete Middle Stevens Creek Trail	Cities		1	1	2	34	6.7	41	133	21	8	18
9 - Sierra Azul: Expand access in the Kennedy-Limekiln Area	Sierra Azul		1	1	2	64	6.9	27	121	21	7.7	12
74 - Miramontes Ridge: Gateway to Coast Public Access, Stream Restoration, & Ag Enhancement	North Coast	1		1	2	31	7.6	30	65	19	7.6	21
52 - El Corte de Madera Creek: Bike Trail and Water Quality Projects	Skyline	1	1		2	85	7.5	28	138	21	7.4	14
47 - Coal Creek: Reopen Alpine Road for Trail Use	Skyline	1	1		2	85	7.8	27	127 #	21	6.9	17
35 - Ravenswood: Cooley Landing Nature Center Partnership	Baylands			1	1	34	6.2	42	37	21	8.8	18
7 - Sierra Azul: Rancho de Guadalupe Family Recreation and Interpretive Projects	Sierra Azul			1	1	70	6.8	20	83	21	8.5	8
31- Rancho San Antonio: Hidden Villa Access and Preservation Projects	Pen. Fthills			1	1	102	5.6	46	73	21	8	15
39 - Skyline Ridge: Education Facilities - Trailsand Wildlife Conservation Projects	Skyline			1	1	84	6.4	33	51	21	7.9	16
73 - Miramontes Ridge/Pur. Ck Rdwds: Mills Creek/Arroyo Leon Wtrshd Restoration, & Trails	North Coast			1	1	31	7.1	29	59	19	7.5	12
58 - Cloverdale Ranch: Wildlife Protection, Grazing, and Trail Connections	South Coast	1			1	30	7.8	29	52	19	7.4	21
22 - Peninsula/South Bay Cities: Los Gatos Creek Trail Connections	Cities		1		1	34	4.4	32	120	21	7.2	21
17 - El Sereno: Dog Trails & Connections	South Fthills		1		1	66	6.8	31	193	21	6.6	26
8 - Sierra Azul: Fire Management	Sierra Azul	1			1	70	7.5	18	68			
30- Rancho San Antonio: Interpretive Improvements, Refurbishing, and Transit Solutions	Pen. Fthills		1		1	101	5.6	40	130			
75 - Regional: Support CA Coastal Trail	North Coast				0	31	6.9	43	74	19	7.4	23
57 - Gazos Creek Watershed: Preserve Redwoods, Fish & Add Trails**	South Coast				0				68	21	7.4	25
62 - La Honda Creek/El Corte Madera Creek: San Gregorio Watershed and Ag Preservation	South Coast				0	30	7.4	26	41	21	6.9	26
59 - Lower Pescadero Creek: Watershed Preservation & Conservation Grazing	South Coast				0	30	7.1	36	39	19	6.9	28
76 - Pulgas Ridge: Regional and Neighborhood Trail Extensions	Pen. Fthills				0	102	6.7	38	98	20	6.9	19
44 - Regional: San Andreas Fault Interpretive Trail Program	Pen. Fthills				0	102	5.8	36	61	21	6.9	17
66 - Tunitas Creek: Additional Watershed Preservation & Conservation Grazing	South Coast				0	30	7.2	28	32	20	6.8	25
21 - Picchetti Ranch: Family Nature Play Program	South Fthills				0	66	6.1	15	39	21	6.8	25
37 - Saratoga Gap: Stevens Canyon Ranch Family Food Education Projects	Skyline				0	83	4.9	25	22	21	6.8	22
70 - Miramontes Ridge/Purisima Creek Redwoods:Fire Management and Risk Reductions	North Coast				0	30	6.6	30	41			
40 - Skyline Region: Fire Management and Forest Restoration Projects	Skyline				0	84	6.5	30	48			
53 - Purisima Creek Redwoods: Parking and Repair Projects	Skyline				0	86	5.8	32	63			
19 - Fremont Older: Historic Woodhills Restoration & Overall Parking Improvements	South Fthills				0	66	5.8	23	60			
72 - Miramontes Ridge/Purisima Creek Redwoods: Coastside Environmental Education Partnerships	North Coast				0	31	5.6	40	26			
24 - Peninsula/South Bay Cities: San Francisquito Creek Restoration Partnership	Cities				0	34	4.9	34	58			
28 - Collaborate to Restore San Francisquito Creek Fish Habitat**	Pen. Fthills				0				67			
61 - Advocate to Protect Coastal Vistas**	South Coast				0				44			
71 - Advocate to Protect Coastal Vistas**	North Coast				0				40			
29 - Teague Hill: West Union Crk Watershed Restoration Partnership**	Pen. Fthills				0				39			
60 - Lower Pomponio Creek: Watershed Preservation and Grazing**	South Coast				0				38			
43 - Monte Bello: Campfire Talks & Habitat Projects**	Skyline				0				27			
25 - Major Roadway Signage**	Cities				0				16			

*: Use of keypads to collect data on use of open space did not start until 11/4/13 workshop

**: Not rated at the public workshops

***: CAC did not rate all actions

#: Same participant generated action also received 119 points

APPENDICES

Appendix A: Region Map
Appendix B: Goals Detail
Appendix C: Sample Priority Action Profiles
Appendix D: Priority Action Ratings by Region: Details
Appendix E: Participant Generated Goals and Priority Actions
Appendix F: Workshop Participant Comments
Appendix G: Workshop Evaluation Results