



Midpeninsula Regional  
Open Space District

R-15-28  
Meeting 15-04  
February 11, 2015

## **AGENDA ITEM 5**

### **AGENDA ITEM**

Informational Report on the Outreach and Communication Plan for Fiscal Year 2015-16

### **GENERAL MANAGER'S RECOMMENDATION**

Receive an informational report by Shelly Lewis, Public Affairs Manager.

### **DISCUSSION**

Shelly Lewis, the District's Public Affairs Manager, will present the Public Affairs Outreach and Communication Plan for 2015, highlighting partnership and program development and outreach opportunities for Board Members and staff.

### **FISCAL IMPACT**

None

### **BOARD COMMITTEE REVIEW**

This item was not previously reviewed by a Committee. The full Board confirmed the importance of having the District continue its strong outreach and communication to the public, partners, and other stakeholders as part of the Strategic Plan discussion at a Board Retreat that was held on October 28, 2014.

### **PUBLIC NOTICE**

Public notice was provided as required by the Brown Act.

### **CEQA COMPLIANCE**

This item is not a project subject to the California Environmental Quality Act.

### **NEXT STEPS**

The Public Affairs Department will incorporate Board feedback into the Outreach and Communication Plan and begin executing the Plan in FY2015-16.

Responsible Department Head:  
Ana Ruiz, Assistant General Manager

Prepared by:  
Shelly Lewis, Public Affairs Manager